

BRIGHT AND SHINING

Wednesday, November 18 Max. Min.
Thursday, November 19 68 47
Friday, November 20 71 33
65 32

TWENTY-SEVENTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

VOL. XXVII, NO. 27

2 Sections — 16 Pages

Palm Springs, California, Monday, Nov. 23, 1953

Single Copy 10c

Whittier Man Elected Head by Builders

BCA Concludes Convention and Trade Show Here

L. U. Jones of Whittier, was elected president of the Building Contractors Association of California at the organization's closing meeting of its two-day congress at El Mirador Hotel Friday evening.

He succeeds Irving C. Jordan of West Los Angeles.

Other officers named were: Nels Severin, San Diego, first vice president; John D. Lusk, Whittier, second vice president; S. T. Ziler, Jr., South Gate, treasurer; Warren Hanby, San Gabriel, secretary. Edward M. Sils of Burbank, was renamed to the post of executive vice president in charge of arrangements.

ANNUAL AWARDS were presented at the closing banquet Friday evening, including the presentation of the Achievement Award to Ernest Becker, North Hollywood, president of the San Fernando Valley Chapter of BCA; Meritorious Award to Jordan, outgoing president; and the Special Award given by the past president to Nels Severin of San Diego.

A number of outstanding speakers and guests were present at the luncheon meeting Friday noon. They included: P. G. Hughes, first vice president of the National Association of Home Builders; N. J. Morrissey, new director of professional and vocational standards in Governor Goodwin Knight's cabinet; John McGovern, regional director of Federal Housing Administration, and Arnold Wilken, regional director of the Veterans Administration.

ONE OF THE OUTSTANDING features of the congress, which attracted a record attendance of more than 800 delegates, was the Trade Show, presented by the Building Contractors Associates, newest affiliate of the BCA, composed of manufacturers, distributors and suppliers of building materials.

This Side of The Sun

By Phat,

Just a writin', readin', swearin' When the ink is on the type, I'd work for any wage (the heck I would)

Just to write this same old tripe.

Gee, and I thought Western Week was over . . . Must have gone to my head.

IN THE VILLAGE this week relaxing and enjoying the desert is Charles (Chalky) Little, Southern Pacific advertising man, (retired) . . . Chalky for almost a half century made his way to Sixth and Main streets, Los Angeles, and for the past many years, extolled the charms of the southwest for vacation and enjoyment in numerous advertisements in eastern newspapers and in colorful brochures . . . In these years, Palm Springs received more than its share of colorful prose and pictures enticing people here . . . Naturally, via Southern Pacific . . . That's why Chalky drew his salary check . . . So, come November 1, Little retires and no more makes that daily trek downtown . . . What is the first thing he does? . . . Packs up Helen, his charming wife, and comes to Palm Springs to spend ten days . . . Now, there's a guy who practices what he preached.

WAS GOING to omit all reference to the recent king of Western Week as of last Thursday . . . But can't help but comment on this communication from a local woman. She said that during the parade last Saturday her young daughter asked her, as the king's car went by "Mommy, what's that funny thing on Santa Claus' head?" . . . And somebody else commented that I looked like a cross between Santa Claus and Winston Churchill . . . But I don't like cigars . . . And in the midriff, at any rate, I qualified as either Santa or an old time king.

THIS KIND of weather brings to mind two old popular songs . . . "On the Sunny Side of the Street" where it is nice to be these mornings and "Baby, It's Cold Outside" . . . After ruining one 16¢ fly swatter with too hard a blast and being well through Noah, I often wish that Noah had had a fly swatter.

See THIS SIDE, Page 3A



WINNER SELECTS PRIZE — Mickey Wright (left) who came through with a sensational finish to repeat as champion of the Women's Invitational at Thunderbird Country Club, selects her prize from among the \$2,500 worth offered in the annual tournament. With her are Helen Dettweiler (center), Thunderbird Women's Pro, and Ruth Manseau, tournament chairman.

Villager Learns Son, Navy Flyer Killed in Crash

Alva P. Burgard, of Rancho Mirage, auditor for The Desert Sun, received word Friday morning that his son, Lt. Alva P. Burgard, Jr., attached to a carrier in the 11th district San Diego naval base, had been killed in an airplane crash November 18 off Coronado.

The telegram, from S. R. Brown, commander of the composite squadron, gave no details but said that a letter would follow.

Mr. Burgard, Sr., however, learned that his son's plane had crashed into the sea shortly after taking off from the carrier.

Lt. Burgard, 32, had served in World War II as instructor at Corpus Christi, Texas, and had been recalled to the service about a year ago. With his squadron he was preparing to leave December 1 for the Mediterranean area. The fatal crash occurred during maneuvers off Coronado.

Last rites for Lt. Burgard were said Friday afternoon at 2:30 at the naval base.

Water Hearing Scheduled Dec. 2

Public Utilities Commission of the State of California will hold a public hearing at 10 a.m., Wednesday, December 2, in the council chamber of the city hall to hear a complaint dealing with water rights filed by Fred L. Williams, against Maurice J. Silman, president of Palm Springs Outpost, Inc.

It was pointed out that Palm Springs Outpost, Inc., differs from Palm Springs Outpost Estates, Inc., which is owned by Comet, Inc., of Burbank.

Fiscal Year of C of C Changed

Board of directors of the Chamber of Commerce on Thursday approved the changing of the fiscal year of the Chamber to conform with that of the city, running from July 1 to June 30.

The recommendation had been made by the Chamber's executive committee, to facilitate preparation of the Chamber's budget.

MICKEY WRIGHT WINS THUNDERBIRD TOURNAMENT

Mickey Wright did it again — and this time proved herself a real champion.

Mickey, 18-years of age and representing the La Jolla Country club, was defending champion in the Women's Invitational Golf Tournament at Thunderbird Country club, but very few persons gave her a chance to repeat after a disastrous first round of 83 on Tuesday.

This was six strokes behind Mrs. Ruth McCullah of Riviera Country club, who holds the Los Angeles Midwinter, the par and just one over the course Southern California and the

State Women's golf titles.

BUT MICKEY came through with a 73, one under women's

Southern California and the

A Cub Scout Round Table will be held at 7:30 p.m., Monday, November 23, with Dr. Charles Baldwin, Harry Hill and Cubmaster Jimmy Morton scheduled to discuss Cubbing activities.

Cub Scouts

Round Table Set for this Evening

A Cub Scout Round Table will be held at 7:30 p.m., Monday, November 23, with Dr. Charles Baldwin, Harry Hill and Cubmaster Jimmy Morton scheduled to discuss Cubbing activities.



DOLL FAIR — Welfare and Friendly Aid Society will stage its annual Doll Fair and Sale Saturday, Nov. 28 at the corner of Palm Canyon drive and Alejo road. The dolls were donated by Roy Randolph and may be seen at the Village 5 and 10 from Tuesday to Friday. Above Janet Pospelis and Helen Peterson, chairman of the event, are shown with some of the many dolls.

Speed on New City Hall Asked by Mayor's Group

Government Uses Port as Survey Base

Geodetic Crew Reactivates Old Army Barracks

United States Army engineers, with Captain Sherman in charge inspected facilities at the Palm Springs airport last week, preparatory to the geodetic survey to be conducted of the Santa Rosa mountains and the desert area.

An advance operations crew of 19 men will arrive here December 9 to renovate old army barracks at the airport for living quarters, and a full crew of 125 men will come to Palm Springs January 1 to start actual operations.

THE GEODETIC SURVEY will require at least 90 days, according to Captain Sherman, who will be in charge. This is the first detailed survey to be made of this area, and it is being done for the Department of the Interior's Geological Survey division.

Four helicopters will be used by the crew, and operations will be confined to the daytime.

THE CREW this past summer conducted a survey in Alaska and will return there after the work is completed here.

The survey and use of the airport facilities was authorized by city council last July, upon request of Captain Grady McDuff of the Army Engineers and Airport lessee Malcolm Haskell.

WHEN COMPLETED, this wide, safe highway, will automatically remove much of the through traffic from Highway 111 through Palm Springs. It will also eliminate one of the most dangerous stretches of highway in the country.

The narrow, winding road north of the Village has been the scene of many accidents in the past years.

The long link in the Garnet-Thousand Palms highway will traverse a new route.

IT WILL SWING north of Garnet and then shoot straight for Thousand Palms along the Southern Pacific railway. The intersection of the new highway and Indian avenue has been termed a "first class crossing" by the state and plans call for a width of 42 feet between the east and west roadways to provide additional safety.

In the 14½ miles there will be only six intersections, three at Garnet and three at Thousand Palms.

THE NEW ROAD will cut one-half mile off the existing distance and will eliminate many curves and grades through the sand dunes. The right-of-way is wide enough to eventually widen the highway to a six-lane road.

Funds are also in the budget for widening of Highway 99 through Indio and as far north as the Whitewater storm channel. The bridge there will be widened to 28 feet.

ALTHOUGH FUNDS for actual construction will not be available until July 1, next year, bids may be advertised for in January and opened in February or March. Contracts can be awarded as early as April 1 with the result that the project may get under way next Summer.

While completion of the new highway will speed travel through the desert area and reduce traffic hazards, the biggest item, as concerns Palm Springs, is that it will be more attractive for through trucks than Highway 111 through the city.

Summer Quarter Business Good

Business during the Summer quarter — July, August and September — this year was slightly off from the corresponding quarter in 1952, R. W. Peterson, city manager and city treasurer, reported last week.

Sales in all branches of business, subject to the city sales tax, totalled \$1,535,094 in those three months this year.

Last year in July, August and September, total sales were \$1,570,905.

TOTAL VOLUME of business in the Village, however, approached \$2,500,000 during the period, Peterson said. Off sale food sales, liquor sales, gasoline sales and other sales not subject to the city sales tax added \$792,350 for the quarter, the treasurer estimated.

Highest bracket during the Summer months was attained by dealers in the building material group. They paid sales taxes on sales of \$408,642 with See BUSINESS, Page 6A



STRICKEN — Barrett O'Shea, Village businessman, who succumbed to a heart attack Thursday night.

Barrett O'Shea Taken by Death at Home Here

Barrett O'Shea, 42, well known Palm Springs business man and owner of Barrett O'Shea Contemporary Interiors, 650 North Palm Canyon drive, died suddenly at his home at 1111 North Calle Ralph at 10 p.m. Thursday.

Because he was unattended at the time of death, Coroner Ben White held an autopsy Saturday and found death was

See O'SHEA, Page 6A

Council Also Asked to Act on Billboards

Unanimous Stand Taken by Mayor's Group on Project

A new city hall and roadway signs drew the major attention of Mayor Florian Boyd's Coordinating Council Friday noon, with the council taking definite action on both subjects.

First, the members present, heads of civic organizations in the Village, adopted a unanimous motion to request council to take action in the near future on a new city hall. It was emphasized by the proponent of the measure, Joe Gamble, that this did not mean an endorsement for or against a permanent city building, but was a request for a definite decision either way.

IN THE OTHER major action by the council, the group thanked Irwin Schuman, Chi Chi owner, and other persons who removed their roadway signs from Highway 111, from the north city limits to the junction with Highway 99.

Mayor Boyd and council members agreed to continue the campaign to remove all signs, by every way possible.

"**THE MAJORITY** of Palm Springs residents want the mayor to remove the signs to be removed," the mayor told the group, telling of how a majority of the people to whom he has talked, have expressed

See CITY HALL, Page 8A

The PUBLISHER'S Corner

by OLIVER B. JAYNES

"TRAITORS IN OUR MIDST" — Under this heading, David Lawrence pointed out two months ago in an editorial in U.S. News and World Report that the FBI had sent a secret memorandum in November 1945 to President Truman and other high officials calling attention to 80 individuals named by an ex-Communist as being connected with the Soviet espionage organization either in Washington or New York."

Note the date of Lawrence's editorial — Sept. 4, 1953. It is republished in that magazine's issue of November 20th. It is a convincing piece of evidence that Republican politicians have not been the only ones concerned over Communist activities inside our federal government. The U.S. News and World Report had published in the issue prior to Sept. 4, the full text of the report on Soviet espionage, issued unanimously by the Internal Security Subcommittee of the Senate Judiciary Committee. It disclosed some astonishing information about the Soviet spy rings which existed inside the Federal government.

This is all very interesting in the light of the Harry Dexter White disclosure. Criticism of Truman for calling the whole agitation a "red herring" back in 1948 was voiced by David Lawrence and many others many times before November, 1953. It certainly did not satisfy a lot of Americans to hear the former president again hide behind the political smokescreen plot. This time he just can't explain away his failure to remove exposed Communists from government office.

Many people who voted for President Eisenhower have expressed impatience with the progress his administration has made. It has been slow. Remember — there was a big job to be done. Remember also what was going on in Washington before President Eisenhower took over. Or perhaps we should say what was NOT being done. We believe that most Americans still have great confidence in President Eisenhower and that the Democrats will have to do an about-face before voters can regain confidence in many of them.

David Lawrence asked some pretty pointed questions in his September 4th editorial. He said, for example, in part:

"If the Democratic Administration was deceived or fooled, what explanation can be made of the persistent attitude of leading Democrats and so-called 'liberals' today who keep slipping away at those members of the Senate and House who have helped to expose Communist activities inside the Government?"

"If the Democratic Party as a whole is ever to regain the political confidence which it lost on the anti-Communist issue in the last presidential election, it must show more zeal in Congress than it has lately in ferreting out Communist agents and influences in America. It will not suffice to try to smear Senator McCarthy."

"Indeed, why are the efforts to get and spread the truth about the worst conspiracy in the history of the United States met with false cries about 'witch hunts' and 'mysteries' and an 'age of fear'? Only the guilty need have any fear."

This Harry Dexter White exposure is too vital a matter to look upon with indifference or disregard as political gunpowder. It is as plain as the nose on your face that our national security has been threatened by spies inside the United States Government. If the American people are not alarmed to the point that they will be on guard forever against treason in high government places, the plot to overthrow this government might succeed.

Former Village Woman Cited

News of the death of Mrs. Claude Freed, former Villager,

Pappy's Wonderful Delicatessen

Foods —

Farmers Market

444 N. Palm Canyon Dr.

was received in a wire to the Frank Camps.

Mrs. Freed died in Salt Lake City on November 18, and is survived by two sons, Charles and Richard, both living in that city.

Mrs. Freed and her husband, who died in 1948, first came to Palm Springs in 1936 and had a home on Tamarisk.

Dr. Hechter Attends Medical Meeting

Dr. Mitchell Hechter of Palm Springs was in San Francisco last week to attend the session of the College of Physicians and Surgeons Thursday and Friday at which the latest developments in dental science and dental medicine were discussed. Many dental leaders addressed the sessions.

AMERICAN THEATRE ARTS, INC., presents

IN PERSON EDGAR MARILYN TAB BUCHANAN * ERSKINE * HUNTER IN THORNTON WILDER'S

"OUR TOWN"

FRIDAY, NOVEMBER 27

El Mirador Hotel Theatre

Park in South Pacific Room parking space

3:30 Matinee

8:30 Evening

Tickets on Sale — El Mirador Lobby
Palm Springs Music Co. — 360 N. Palm Canyon Drive

MATINEE — \$1.20 to \$2.40, including tax
EVENINGS — \$1.80 to \$3.60, including tax

Highway 111 Near Cathedral City
Phone 8-4232

SUNAIR DRIVE-IN Theatre

NOW PLAYING



Tues. - Wed.

BASED ON EDNA FERBER'S PULITZER PRIZE NOVEL!
"SO BIG"
FROM WARNER BROS. STARRING JANE WYMAN

CO-STARRING STERLING HAYDEN • NANCY OLSON
STEVE FORREST MUSIC BY HENRY BLANKE DIRECTED BY ROBERT NICHOLS

November 24-25
Co-Feature

COMING!
NIGHT WITHOUT SLEEP 20

STARTS THURSDAY



SAMUEL GOLDWYN'S New Musical Wonderfilm

Hans Christian Andersen

COLOR BY TECHNICOLOR and the dancer
Danny Kaye

Directed by CHARLES VIDOR • Screenplay by MOSS HART • Words and Music by FRANK LOESSER
Choreography by ROLAND PETIT • Music Score by ERIC Radke-Peterson

Co-Feature

The West emptied its guns on the
SON OF BELLE STARR
Starring KEITH LARSEN with DONA DRAKE • PEGGIE CASTLE

SHOW TIME

Sunday at Dark
Mon. to Sat. at 6:45

Dr. Mitchell Hechter of Palm Springs was in San Francisco last week to attend the session of the College of Physicians and Surgeons Thursday and Friday at which the latest developments in dental science and dental medicine were discussed. Many dental leaders addressed the sessions.

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From Page 1—MORE ABOUT
THIS SIDE

Relax and Live
Longer, Rotary
Told by Smedley

"Relax, and you'll live longer," Ralph Smedley told Rotarians and their guests at the club's meeting last Wednesday. The president and founder of Toastmasters said that most businessmen should learn to be lazy once in a while. "Slow down," he advised, "don't be in such a hurry. Take an afternoon off and climb up the nearby mountainside. Sit there relaxed and think your business problems over calmly. You will return with new ideas—mentally and physically relaxed."

SO THE INDIANS are co-champions of the Riverside County League . . . They started out slowly but came up with a rush at the end and it's too bad that the team they fed for the title was the only one which beat them . . . And so under the California Interscholastic Federation rules goes into the play-offs . . . But on the record books, the Indians will rate as 1953 co-champions . . . By an ironical twist of fate, the conditions are just reversed from 1950 . . . That year, the Indians also wound up in a tie with Hemet but had defeated Hemet and went into the CIF play-offs . . . Their second championship . . . Coach Clare Ballagh did a good job with bunch of willing kids . . . Palm Springs Lions club will stage an indoor circus . . . But it will be at the Polo Grounds outdoors . . . Business and professional groups will sponsor blocks of tickets for children . . . Proceeds will go to the Lions Blind fund, milk fund and the many other charities they take care of . . . It's for a good cause and deserves support . . . Kenny Brott, Lions secretary . . . Said "It's called a circus because there are 20 circus acts . . . But it's not under a tent."

FROM ARMAND TURONNET in Santa Barbara comes a clipping . . . Just simple mathematics, he said . . . "Two pints equals one quart . . . One quart equals one argument . . . One argument equals one fight . . . One fight equals one cop . . . One cop equals one arrest . . . One arrest equals one judge . . . One judge equals 30 days."

A tip of the crown (oops) to Irwin Schuman . . . Since the agitation against billboards has been going around town, he voluntarily took his sign at the north end of town down . . . A gesture of civic mindedness and of going along with the town.

AND after next Thursday, there is nothing to do but get ready for Christmas . . . Only four weeks will remain to get all of that shopping done and to wonder to whom you forgot to send a Merry Christmas card . . . And for me to keep a vigilant eye open to see that no one writes it 'Xmas' and it gets by me.

Big Growth

Savings-Loan Resources Mount

A gain of 74 per cent in resources was registered by the Coachella Valley Savings and Loan association during the 12-month period ending September 30, William Smith, president, revealed last week.

Assets of the local institution are now \$3,702,131 which represents a gain of \$1,569,680 for the year.

Total resources of the 192 California savings association are now \$2,539,772,961. Neill Davis, executive vice president of the California Savings and Loan league revealed last week.

Republican Assembly Meets this Evening

Palm Springs Republican Assembly will meet this evening at the Fiesta House on the Desert Inn grounds, Warren Slaughter, president, said.

Important matters are to be brought before the group and Lee Backstrand, assemblyman, will be guest speaker.

The meeting was postponed from last Monday night.

Dr. Sidney Noles, Jr.

Optometrist

- Eyes Examined
- Same Day Rx Service
- Latest Modern Eyewear

170 West Amado Road

Phone 2212

m-m m-m m-m

PARKY'S HOME-MADE CANDIES

Made with fresh creamy butter, sugar, natural flavoring and this year's fresh nuts.

The best ever!! Ideal for Thanksgiving Gifts

Featured at Parky's Candy Kitchen and Parky's

Thompson's Desert Inn Fountain
at the Desert Inn Gate
and 1450 S. Palm Canyon Drive

Alaska Publisher Rotary Speaker

William Wallace, publisher of the "Milepost, a Practical Guide to Alaska" will be the speaker Wednesday when Palm Springs Rotarians meet at the Tennis Club.

O. A. Torgerson will be chairman for the day.

Rotary Ann will meet at the same time in the newly redecorated Viennese Room.

Southland Elks Visit Lodge Here

Thursday night, local Elks Lodge, B. P. O. E. No. 1905, was honored with a visitation by large delegations from several Southern California Lodges.

The Hemet delegation was headed by their exalted ruler, Judge Jack Mathews.

The Hemet delegation was headed by their exalted ruler, George O'Toole.

After dinner the Indio delegation furnished entertainment of a musical nature which was greatly enjoyed by all in attendance.

Announcement

Dr. W. W. Catherwood, Jr.
Medicine, Osteopathy, Surgery

1478 North Palm Canyon Drive

The Desert Sun—3a and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, November 23, 1953

Memorial Contributions

Gratefully
Acknowledged

Riverside Co. Heart Assn.
3337 Orange St.

RIVERSIDE

The Taco House

Farmers Market
444 N. Palm Canyon Dr.
Mexican
Lunches - Dinners

**Be sure... shop
SAFEWAY**

TURKEYS

FOR YOUR THANKSGIVING FEAST

You want the finest turkey available for your Thanksgiving Feast . . . a Safeway turkey. Safeway sells only U.S. Government Grade A birds, eviscerated and ready for the oven. Guaranteed to roast juicy, tender, golden brown! Shop early at Safeway.

STORES CLOSED THANKSGIVING DAY.

HENS
Popular brands, Gov't Grade A. Eviscerated. Plump, tender.

TOMS
Popular brands, Gov't Grade A. Eviscerated. Plump, tender.

SMALL TURKEYS
Beltsville type, Eviscerated, Grade A. lb. 63¢

ALL SIZES 53¢
lb. 47¢

ALL SIZES 63¢

ALSO . . . wide selection of Eviscerated Roasters, Ducklings and Geese.

Dairy Products

Whipping Cream	Lucerne brand	31c
Half & Half	Half pint ctn.	44c
	ctn. 25c	44c
	cup	
	Lucerne. Half milk, half cream.	
	Lucerne half pint carton	25c
Sour Cream	brand	
	Lucerne prices effective only in local milk marketing area.	
Cottage Cheese	Blossom Time	23c
Cream Cheese	3-oz. pkg.	35c
	8-oz. cup	
	Kraft Philadelphia, Plain.	
	(Pimiento, 3-oz. pkg., 15c.)	
Reddi-Wip	Made from pure cream	7-oz. can
Guest Ice Cream	pint	24c
	carton	

HOLIDAY KITCHEN NEEDS

Safeway has all the "must" items for Holiday meal preparation! Prices are, traditionally, low at Safeway, too!

PUMPKIN
Fancy quality. For pies.

LIBBY'S PUMPKIN
Solid pack.

MILK
Evaporated Homogenized.

LARGE FRESH EGGS
At Safeway, eggs are refrigerated to protect freshness for you.

Cream O' the Crop. GRADE AA 69¢
GRADE A 67¢

For Gifts...for Guests

Curtsey FRUIT CAKE

Traditional treat of choicest nuts and festive toppings—a compliment to your guests; baked Curtsey's "home ingredient" way.

2½ pound ring \$1.95 14 oz. sliced bar 79¢

BAR FRUIT CAKE
Holiday brand. 14-oz. pkg. 49¢

HARVEST FRESH PRODUCE

Crisp, fresh, and tops in quality! Nothing less should grace your Thanksgiving table! If it's Safeway . . . it's choice!

BANANAS
FIRM FRUIT SPECIAL VALUE 2 lbs. 27¢

CRANBERRIES
CAPE COD EARLY BLACK CELLO PACK 1-lb. bag 23¢

FANCY YAMS
LOCAL RED FINE TO BAKE OR CANDY 3 lbs. 29¢

CELERY
UTAH TYPE, CRISP, TENDER, CRUNCHY STALKS. EXCELLENT TO USE IN TURKEY DRESSING OR IN HOLIDAY SALADS.

GOLDEN-RIPE
FIRM FRUIT SPECIAL VALUE 2 lbs. 27¢

CRAGMONT BEVERAGES
Ginger Ale, Lemon-Lime or Sparkling Water. 32-oz. bottles 29¢ (Deposits extra)

Other Bakery Foods

CURLSY PAN ROLLS package of 12 19c
French Rolls Di Carlo, Reg. or Sour Dough 22c
Brown 'N' Serve Rolls package of 6 19c

Holiday Candies

CINNAMON IMPERIALS 8-oz. bag 19c
Roxbury brand. Tops in quality.

CREME DE MENTHE Roxbury 11-oz. bag 25c
Swedish Mints Roxbury 12-oz. bag 25c

Nuts in the Shell

LARGE WALNUTS Diamond Budded 47c
ALMONDS Blue Diamond IXL Soft shell 45c

LARGE BRAZIL NUTS 1-lb. bag 49c
LARGE FILBERTS 1-lb. bag 43c

MIXED NUTS Fancy quality No peanuts 47c
LARGE PECANS 1-lb. bag 43c

Dinner Wines

SAUERWEIN Monte Cristo White wine 58c
BURGUNDY Monte Cristo Red wine 58c

Monte Cristo White wine 58c
Monte Cristo Red wine 58c

Wine offered only in licensed Safeways.
Taxes are additional.

GRADE AA BUTTER

SPRING HOUSE First quality. Quartered. lb. 75¢
MONTROSE First quality. Foil wrapped. lb. 77¢

MARGARINE Sunnybank 1-lb. ctn. 31¢
FROZEN PEAS Bel-Air 10-oz. air 29¢

Other Bel-Air Frozen Foods

ASPARAGUS SPEARS 10-oz. pkg. 39c
French Green Beans 10-oz. pkg. 20c
Sliced Strawberries 10-oz. pkg. 27c

Nuts in the Shell

LARGE WALNUTS Diamond Budded 47c
ALMONDS Blue Diamond IXL Soft shell 45c

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LARGE FILBERTS 1-lb. bag 43c

MIXED NUTS Fancy quality No peanuts 47c
LARGE PECANS 1-lb. bag 43c

Dinner Wines

SAUERWEIN Monte Cristo White wine 58c
BURGUNDY Monte Cristo Red wine 58c

Monte Cristo White wine 58c
Monte Cristo Red wine 58c

Right to limit reserved. No sales to dealers.
Sales tax added to retail prices on taxable items.

SAFEWAY

Air Conditioned

350 So. Palm Canyon Drive . . .

STORE
HOURS

Mon. thru Sat. 9 a. m. to 8 p. m.
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DESERT FARMERS MARKET

AMPLE FREE PARKING

444 NORTH PALM CANYON DRIVE

Harry Ozonoff, Managing Director — Phone 5361

BAKER'S

PARTY & NOVELTY SHOPPE

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Xmas Decorations

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Party Items including Place Settings

Masslinn Towels and Napkins -- Gifts

444 N. PALM CANYON DR.

PHONE P.S. 2548

Just to stroll through the Desert Farmers Market on a "window" shopping tour is a thrill in itself. Here one may find all the wonderful things sought, some exotic item from across distant seas, hors d'oeuvres rarely seen on shelves, greeting cards for all occasions, delicious candies and gorgeous flowers in season, mouth watering barbecued meats to eat right there or take home. Even a pastrami sandwich and other delicatessen foods. And then, of course, there is the new concession for home made bread, cookies and French pastries. The American hot dog is there too for you to nibble on as you continue your tour and then to stop and taste delicious Mexican foods prepared right before your eyes. Also the dollar-saving Mayfair Market is located here.

Specials . . . Specials . . . Specials

The Desert Florist

Special Huge Bunches

POM POMS

WIDE ASSORTMENT

98¢

also Carnations, Gladiolas, Roses and all flowers now in season at prices that will delight you!

Indoor plants, outdoor plants, cut flowers, ceramics and gift items within your budget — WE DELIVER — Phone 5343

It's Tiny - It's Terrific

It's The

'Taco the Town'

**The
Taco
House**

DESERT FARMERS MARKET

Mexican
Lunches and Dinners

Authentic California Ranchero
Style Dishes

QUE BUENO, AMIGO!

"Food From Here,
There and Everywhere"

For Those
Hard to Find
Delicacies

and wonderful

Delicatessen
Foods

it's **PAPPY'S**

KORNBLATT'S BAKERY

of Los Angeles, Miami and New York — NOW of Palm Springs

**Announces the Opening of His Palm Springs
Bakery**

*See the Things You Love Baked Before
Your Very Eyes . . .
Everything Baked On the Premises*

Specializing in:

Danish, French Pastries

Breads of all Types

Cookies and Party Cakes Baked to Order

★ ★ ★

Featuring our own Rye Breads, Pumpernickel,
Egg-bagel and a large assortment Dinner Rolls

★ ★ ★

**WE USE PURE BUTTER AND FRUIT IN
OUR PASTRIES**

★ ★ ★

Make This A Must On Your Shopping List

PHONE 2591



**Putting It In Pig Latin!
Arbecued - Bay
Ork - Pay Ibs - Ray!**

Barbecued Pork Ribs that is -- and what am! None of those skimpy spare ribs, but the lean meaty back ribs of tender, young, cornfed porkers! We barbecue 'em on our open Rotisserie, dish out a generous portion with our own barbecue sauce, corn on the cob, cole slaw, salad and garlic toast.

\$1 75

Corny's Barbecue

444 N. Palm Canyon Dr.

Eat it here — Take it home — Have it delivered

Phone 5769

**Anita's Candy
Shops**

Home Made Candies

The Finest Hand-dipped

Chocolates available

•
CHOICE SELECTION OF FRUIT
GIFT PACKS AND DATES SHIPPED
ANYWHERE IN THE WORLD

**Carmel Corn . . .
Peanut Brittle . . .**

Made Fresh Daily

Assorted Chocolates

As You Like Them — All Centers

\$1.40

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**Acknowledged
the Most Interesting**

•
A Complete Line of
COSTUME JEWELRY

**Baskets to Answer
your every need**

•
Unusual Shells from
many Countries

•
Come In and Browse
words are often futile

**Seven
Seas
Shop**

Farmers Market

Desert Farmers Market Starts New Season with Many Added Concessions

Harry Ozonoff, managing director of Desert Farmers Market, has figuratively created a miracle in the re-organization of that famous shopping area with its opening for the current season.

The concessionaires presently located there display a wide variety of things to eat, to wear and to display, much that never has been shown at the Desert Farmers Market in its short career of two previous winter seasons.

Shoppers strolling through the lanes of this fabulous shopping center are enthralled by the many sights and delightfully aromatic scents that are wafted through the air from the food concessions.

The latest and perhaps the most expensive addition to the Desert Farmers Market's merchant family is Phil Kornblatt and his Kornblatt's bakery.

Kornblatt, with more than a \$25,000 investment, has had years of experience as a continental baker. He has followed his trade in some of the foremost capitals of Europe. And as a result the edibles he produces are as varied in recipe form as the countries he has worked in and the cities of this nation. His specialties are a variety of breads, French pastries bagels and cakes for all occasions. Most of all, Ozonoff, announced, Kornblatt uses nothing but butter in all of his baked goods and has sold practically all he produces each day.

Ozonoff too, is in business in the Desert Farmers Market, the operator of three concessionaire's booths. One is devoted to the sale of flowers and plants called the Desert Florist.

In its second season of operation, the Desert Florist is enjoying a flourishing business. The secret of its success centers around the price of his fresh daily cut flowers. All floral blossoms in season are delivered daily to the Desert Florist coupled with prices that are a great inducement to those who love floral arrangements in their homes.

Anita's Candy Shop is another Ozonoff enterprise featuring hand-dipped candies of delicious taste. Soon adjoining this shop will be a Parisian designed soda fountain also to be managed by Ozonoff.

Strolling further down the same Desert Farmers Market aisle is Orange Julius, a beverage originally developed in Southern California and now in national demand. The American hot dog is also served at this spot as well as other delicacies.

Bringing imaginary pictures of distant lands to those who have never visited them, are items from many foreign countries displayed in the "Seven Seas" booth. Here one will find items from Borneo, the South Sea Islands and other far-off places. Lou Levinson, the owner, world wide traveler, has rare collections of various beautiful things on display there. He also can tell the purchaser the story behind each of the items he displays for sale.

Pappy's Gourmet Corner, operated by Ed Landfield, long time villager, will cause one's mouth to water in taste anticipation for one of his tempting pastrami sandwiches or — he will take you into another corner of his end of the Desert Farmers Market and show you exotic foods, the likes of which have never before been on display here in Palm Springs. Hors d'oeuvres in wide variety, many of them imported, the same with cookies, candies in jars and other fancy items.

Another new merchant in the Desert Farmers Market this year is the ReLaxit Corporation featuring body vibrators and the famed contour chairs. This

TILLIE'S
TAKE HOME
for
Thanksgiving
Broiled
Turkeys
Chickens
Ducks
WHOLE OR HALF
Order Now
PHONE 4599
235 S. Palm Canyon Drive

TELEVISION
R.C.A. — PHILCO
Fleetwood Conrac
with full
Remote Control
for Custom
Installation
STREBE
TV Sales
207 N. Palm Canyon
(Village Theatre Bldg.)
PHONE 2626
TV Rentals

Choose
The Perfect Gift for Your Hostess
or

the Accessories You Need for
Your Thanksgiving Table

Morgan's

featuring home and patio accessories
1181 North Palm Canyon Drive
Phone 2613

WESTINGHOUSE
APPLIANCES
REFRIGERATORS
DISHWASHERS
LAUNDROMATS
FREEZERS
DISPOSALS
RANGES
DRYERS
Hammer ELECTRIC
At Our New Location
196 S. Indian Ave Phone 2888



Start this Thanksgiving dinner with a treat they'll long remember — a tangy, delicious shrimp cocktail. Of course you can afford shrimp at Mayfair prices! Just look at this super value! Fine quality, fresh frozen green shrimp — a whole boat load of them. All new crop. Load your freezer at this price.

FOOD CLUB, FRESH FROZEN, SLICED STRAWBERRIES 10-oz. Pkg.

21¢

DUDE RANCH MINCE MEAT 24-oz. Jar

33¢

FOR DELICIOUS PIES LIBBY'S PUMPKIN 29-oz. Can

16¢

FOOD CLUB 1st QUALITY BUTTER 1-lb. Ctn.

79¢

MAYFRESH, STRICTLY FRESH LARGE EGGS Grade A Doz. in ctn.

69¢

FOOD CLUB COFFEE Vacuum Packed 1-pound can

87¢

RED BIRD, LOUISIANA, 29-oz. CAN SWEET POTATOES

33¢

MELO SWEET, WHITE MARSHMALLOWS Pkg. 1-lb.

29¢

Campbell's Tomato Soup

Reg. Can **11¢**

Jell-o Desserts

2 Reg. Pkgs. **17¢**

Fruit Gelatine

2 Reg. Pkgs. **13¢**

Poultry Dressing

Cupbison's 16-oz. Pkg. **43¢**

Black Ripe Olives

Elna, Pitted Tall Can **21¢**

Sweet Gherkins

Wilshire 24-oz. Jar **15¢**

Cranberry Sauce

Stokeley's 15½-oz. Can **19¢**

Chicken of the Sea Tuna

Chunks 6½-oz. Can **30¢**

Margarine

Melo Sweet 22¢ Yellow, Quarters

Hi-Ho Crackers

Sunshine 1-lb. Pkg. **31¢**

Borden's None Such Mince Meat 9-oz. pkg. **23¢** 28-oz. Jar **43¢**
Borden's Instant Cocoa, ½-lb. pkg. **44¢**

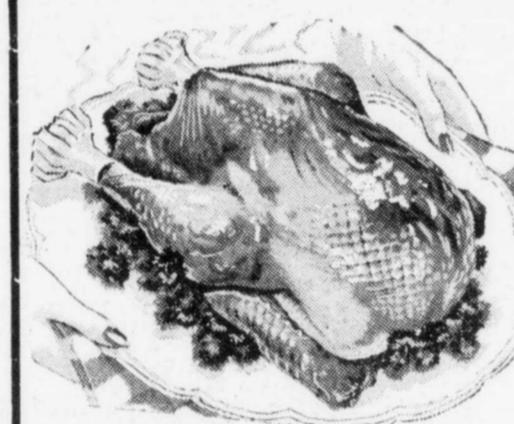
Borden's Starlac 3 Quart both for **55¢**
Borden's Eagle Brand Milk with Free Cook Book and Cooky Cutter **2** Tall Cans **55¢**

Borden's Cream Cheese 8-oz. kg. **32¢**

Save 10¢ WITH THIS COUPON ONLY
DELRICH MARGARINE
2 LBS. 48¢ FOR GOOD ONLY AT MAYFAIR MARKET
Offer Expires Saturday, Nov. 28, 1953

No "Bargain Birds" Sold at MAYFAIR!

We can GUARANTEE perfect eating poultry, because we sell nothing but the best. No "price leaders" of inferior quality are ever found at Mayfair, every bird is GRADE A quality.



Mayfresh, Pure Pork, Bulk **SAUSAGE** Lean Mild **39¢ lb.**
Top Quality, Fresh, Tasty **OYSTERS** 12-oz. Jar **19¢**

98¢ Value!

59¢

5-lb. Box \$2.89

Completely table-dressed and fully guaranteed
ARMOUR **U.S. Grade A, top quality, young**

TURKEYS

TOMS 53¢ HENS 59¢
18-24 lbs. 10-14 lbs.

Junior Turkeys 63¢

Junior Geese 57¢

L. I. Duckling 59¢

Garden Fresh PRODUCE

DELICIOUS APPLES 2 lbs. 25¢
AVOCADO 19¢ each
MIXED NUTS 3 lbs. \$1.00
BROCCOLI 9½¢ lb.
DATES NEW CROP 1b. pkg. 21¢

CAMPFIRE MARSHMALLOWS 1-lb. Pkg. 36¢

WILLAPOINT OYSTERS Wonderful for stuffing 7½-oz. Can 43¢

WILLAPOINT OYSTER STEW 10-oz. Can 30¢

Save 10¢ on next can with coupon on can CRISCO Shortening 3-lb. Can 87¢

TREESWEET LEMON JUICE 2 5½-oz. Cans 25¢

FOR LOVELY SKIN LUX TOILET SOAP: Reg. Bars 21¢ Bath Size 10¢

Baby Ruth Bars Giant 2 for 19¢ 1/4-lb. size

You ALWAYS get MORE for your MONEY at...

mayfair market

Limit Rights Reserved

Advertised Prices Good Mon. thru Sat., Nov. 23 - 28

444 N. Palm Canyon Drive Palm Springs



NEWEST STAR — Pat Crowley, Paramount's newest and brightest star will make a personal appearance during the world premiere of "Forever Female" at the Plaza theater Saturday. Miss Crowley stars in the picture with such other great motion-picture artists as William Holden, Ginger Rogers and Paul Douglas. Other celebrities will also be present at the premiere showing of the motion picture which will also be televised over "pay-as-you-see" Television here in Palm Springs, also a first in the world.

Full Scale Movie Premiere for Village Saturday Night

Palm Canyon drive will look like Hollywood Boulevard Saturday night, when the lights, music, excitement and glamor of a full-scale movieland world

ORDER YOUR
HOME MADE
Holiday



NOW
BLANCHE'S
PIE SHOP
735 Broadway
Next to
Johnnie's Liquor Store
PHONE 8-5394
Cathedral City

Tubeless
All Transistor
Zenith Royal T
HEARING AID

10 day money back
guarantee.
See it . . . Try it
at

VILLAGE
PHARMACY
201 N. Palm Canyon Dr.
Phone 4321

WHY
COOK?
Let CORNY'S
do it for you

We will roast and smoke your
THANKSGIVING TURKEY
to perfection for
\$2.50

Corny's Barbecue
444 North Palm Canyon Drive
PHONE 5769
in the Desert Farmers Market

State Earmarks Funds to Speed Freeway to L.A.

Another step in eliminating the El Monte bottleneck on a four-lane non-stop freeway from the desert area to Los Angeles was taken Friday when the state division of highways earmarked \$8,550,000 of its 1954-55 budget for the 3.9 mile stretch through that city.

Also in the budget are funds for the completion of the freeway through Colton and for grade separation projects at Archibald and Etiwanda avenues just east of Ontario.

Other freeway projects are now under construction.

When the above projects plus the freeway through Banning are completed, travel between the Los Angeles area and Palm Springs will be shortened by many minutes.

Mrs. Nesmith Dies Suddenly

Mrs. Florence A. Nesmith, 62, North Cahulla road, died at 2:15 p.m., Thursday, November 19, following a sudden heart attack.

Mrs. Nesmith called a local telephone operator, asking for aid, and the operator notified police, ambulance and doctors. The victim was rushed to Desert Hospital and was pronounced dead on arrival.

A native of Milwaukee, Wisconsin, Mrs. Nesmith had been a resident of California for 48 years and of Palm Springs for 17 years.

Survivors are her husband, Ralph A. Nesmith; four sisters, Mrs. Eleanor Babcock, Mrs. Helen Martin, Mrs. Frances Bradley and Miss Martha Sowins, all of Los Angeles, and a sister-in-law Mrs. Josephine Sowins, also of Los Angeles.

Funeral services will be held in Los Angeles, and have been tentatively scheduled for Tuesday. Wiefels and Son Mortuary is in charge of local arrangements.

Award-winning "Kitty Foyle" performance, plays a Broadway star who inveigles her ex-husband, Paul Douglas, a theatrical producer, into staging Holden's play with herself in the leading role. Pat Crowley, making her motion picture debut, is an aspiring actress in love with Holden and convinced that she alone can successfully play the leading feminine role in his play.

"Forever Female" produced by Pat Duggan for Paramount, will continue its engagement at the Plaza Theatre the next day following the premiere.

The Plaza theater will be the center of all the activity with a special section of the street roped off for pedestrians to comfortably view the proceedings. A host of top film celebrities, including Pat Crowley, who plays a leading role with William Holden, Ginger Rogers and Paul Douglas in the picture, will attend the premiere. The stars will be interviewed over a coast-to-coast radio program in front of the theater before the picture starts.

Reserved tickets for the premiere are on sale at the Plaza Theater box office.

A backstage Broadway atmosphere is the setting for "Forever Female" with William Holden playing the role of a young, idealistic playwright, Ginger Rogers, in a role said to be greater than her Academy

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The Plaza theater will be the center of all the activity with a special section of the street roped off for pedestrians to comfortably view the proceedings. A host of top film celebrities, including Pat Crowley, who plays a leading role with William Holden, Ginger Rogers and Paul Douglas in the picture, will attend the premiere. The stars will be interviewed over a coast-to-coast radio program in front of the theater before the picture starts.

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INDIANS BOP ELSINORE 33-0 TO GO INTO TIE FOR RCL CHAMPIONSHIP

A tie for the league title, but not the championship.

That's what happened to Coach Clare Ballagh's Indian grididers Friday night as they romped to an easy 33 to 0 win over the highly rated Elsinore team, and dropped the Tigers from title competition.

For Hemet, also the ending with a six and one record by winning over Banning 19 to 0 Friday, takes the championship. This is the result of Riverside County League rules which state that when a tie occurs in final standings, the team that defeated the other during the season takes the title. And Palm Springs only defeat came at the hands of Hemet, 14 to 0.

COACH BALLAGH had predicted the win for his team, expressing no concern about the outcome early last week. His main worry was whether or not

After a scoreless first quarter, the Indians started on the warpath.

CHUCK MARTIN scored the first touchdown, and rightly so, for he was instrumental in setting up the tally. He charged through the center for one yard and the six points, after a 65 yard drive in which he carried the ball eight of nine times.

Raul Madrid set up the second score by intercepting Charlie Roberts' pass on the Elsinore 41 and returning it to the three, Alvin Harrison scored in two running plays, and Martin added the extra point.

This gave the Indians a 14 to 0 halftime lead and gave the large crowd an indication of what was to come in second half play.

JOHN LASTER, intercepting Roberts' pass on the Tiger 32 and returning 12 yards, set up the only Indian teepee in the third period. Lloyd Brubaker passed nine yards to Jerald Egbert then carried to the one. Brubaker took it across from there.

Laster, on a statue of liberty play, made it 26 to 0 in the fourth period, carrying from the 16. This time Harrison put the ball in scoring position with a 26 yard jaunt from the Elsinore 44. Laster also kicked the conversion.

A SHORT PUNT by Roberts to his own 43 set up the fifth and final marker. Manuel Montoya carried to the 31, and Harrison took the ball down to the four. Egbert went over from the two one play later to give the Indians their final margin of 17 to 0.

Coach Ballagh's team missed out on another six points when Elsinore held on the one.

Closest the Tigers came to pay-dirt territory was the Indian 29 in the first quarter, and this opportunity was given them by a fumble by Harrison.

INDICATION of the performance of the two teams can be gathered by the first downs, with Palm Springs leading 17 to 5.

In other league action, Coachella defeated Perris, 34 to 6, and Beaumont won its first game of the season, 30 to 25, from San Jacinto.



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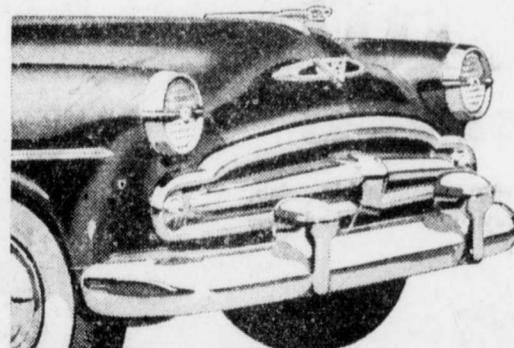
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MORE TO IT... MORE IN IT... MORE OF IT!

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Marines Drop Nite Hawks by 33 to 18 Count

Scoring 16 points in the second quarter, Twenty-nine Palms Marines won an easy 33 to 18 victory over the Desert Nite Hawks in the league opener for both teams Wednesday evening.

The Nite Hawks had held a 6 to 5 first period edge, but fell way behind at halftime 21 to 8. The final two quarters were even, with the Marines outscoring their opponents by only one point in each.

Duncan was high scorer for the Marines with 16 points, while Ray Roberts had six points and Bill Jones five for the Nite Hawks.

Cravy's evened up their season record at one and one by scoring an impressive 35 to 20 win over the Village Market cagers Wednesday night.

The Cravy quintet took a 9 to 5 first quarter lead, and then put the game on ice in the second and third periods by leading 27 to 11.

Jack Morey of Village Market took game scoring honors with 13 points, and John Wade paced the winners with 11.

Village Market—20

Desert Nite Hawks—18

Score by quarters:

29 Palms Marines 5 16 8 4-33
Desert Nite Hawks 6 2 7 3-18

Players Wanted
for Hoop League

Basketball players are still needed for the teams in the City Recreation League, Recreation Director Howard Haddock reported today.

Anyone interested in playing basketball is asked to contact Haddock, Phone 2202.

Games are played Monday and Wednesday evening.

From Page 1—MORE ABOUT

MICKEY WRIGHT WINS

record for women, to take the title for the second straight year by a margin of two strokes, 156 to 158.

Second place was won by Gloria Fecht, Thunderbird club's Women's champion, who combined scores of 78 and 80 for the 36-hole play.

Mrs. McCullah had a disastrous first nine in the final round and ended with 159, tying Barbara Romack of Sacramento, for third.

FIFTH PLACE went to Mrs. William Millar of Los Angeles Country Club with 160, on scores of 78-82.

Mrs. George Haneberg of Santa Ana, an handicap player, took low net honors with 149. She had tied with Mrs. McCullah for the gross lead at the end of 18 holes with a 77, but had an 88 on the final 18.

Mrs. Millar took second in low net with 152, and Mrs. M. Thornton third with 153.

PLAY ENDED for the 175 men golfers from clubs throughout Southern California on Wednesday afternoon.

In the evening, clubs represented participated in an "amateur" show, with each presenting an "act" with club members as participants.

Ruth Mansfield was chairman of the third annual tournament.

SCORES for the tournament follow:

156—Mickey Wright, La Jolla, 83-73.
158—Gloria Fecht, Thunderbird, 75-80.
159—Ruth McCullah, Riviera, 82-82.
160—Mrs. William Millar, LACC, 75-82.

Cravy-29 Palms
Game Postponed

Scheduled exhibition basketball game between Cravy's and Twenty-nine Palms Rotary Club quited Thursday night was postponed, due to a gymnasium not being available, Howard Haddock, city recreation director, reported.

U-DRIVE TRUCKS For Rent

Reasonable Rates
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Professional Pharmacy

Now Open Daily 8:30 A.M. to 9 P.M.

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Palm Springs only PRESCRIPTION STORE

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12 MONTHS A YEAR

REFRIGERATED to guarantee no deterioration from Summer temperatures. Your drugs and vitamins RETAIN FULL POTENCY.

COSMETICS . . . RUBBER GOODS . . . ETC.
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DRUGS, FINE TOILETRIES, HOSPITAL
AND SICKROOM SUPPLIES

PHONES 9090 — 2741
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1081 N. Palm Canyon Dr. Palm Springs

their weekly luncheon Thursday at the Chi Chi with August G. Kettmann, chairman for the day.

Following a brief talk by Coach Clare Ballagh, Kettmann conducted a football quiz which resulted in contributions to the club's milk fund when members were unable to answer the questions.

President Harold West announced that, because of Thanksgiving holiday next Thursday, there would be no meeting of the club.

The Desert Sun—1
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 23, 1953

Kornblatt's Bakery
Specializing in Danish,
French Pastries, Cookies
and Party Cakes
Farmers Market
444 N. Palm Canyon Dr.

READ SUN
CLASSIFIED ADS

La Cita's

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Complete full course home cooked

Thanksgiving Dinner \$2.50

Children \$1.50

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LAS VEGAS \$2320 ROUNDTRIP

WESTERN's new "shortcut" route to San Diego and Las Vegas gives Palm Springs the finest air service ever offered! Now—for the first time—more than a half-million people in the San Diego area can enjoy fast direct flights to Palm Springs. And Las Vegas has its choice of morning and evening flights.

Two daily roundtrips from Los Angeles, too—including a pressurized Convair flight—with direct connections from the Pacific Northwest!

LOWEST FARES EVER OFFERED!

Call Western at 2709 or the Olman Travel Service, 2756.

(All fares plus tax)

WESTERN AIR LINES

AMERICA'S OLDEST AIRLINE

Rancho Mirage Plans Chamber

Boyd Andreas was elected temporary chairman and Sidney Greenleaf, secretary, when business people of Rancho Mirage met last week and started plans for a chamber of commerce.

Appointed to a by-laws committee were Edmund J. Ewart, J. R. Ketchersid and Larry B. Wolfe. Estelle C. Ewart was named publicity chairman.

Next meeting of the group will be held tomorrow night at Desert Air hotel.

Anita's Candy Shops

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Home Made Candies
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You'll
Thoroughly
Enjoy
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Thanksgiving
Dinner
in
Our
Beautiful New
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YOLAND D. MARKSON'S

NEW Deep Well Inn

The desert's most beautiful secluded 25 acres of glorious gardens. Offering desert living at its best. Spacious quietness . . . Tennis Courts . . . Heated Pool. The largest recreation hall on the desert.

The public is cordially invited to the beautiful new Dining Room and Cocktail Lounge with Santos in charge.

Phone 2193 1020 Indio Road John J. Rovese, Mgr.



Bring the Family
To The

New Desert Club

For Your Holiday Dinner

On Thanksgiving, our Master Chef, Bart Flexas, goes all out with his secret herbs and spices, preparing the most delicious Turkey Dinner you've found since Grandma's Hey-Day and in the evening you'll want to stay awhile and enjoy the fun and music of the Mariachi Trio.

DINING ROOM AND LOUNGES OPEN TO THE PUBLIC

And Don't Forget Every Sunday . . .
BUFFET DINNER — \$2.50 — All you can eat
Children's Portion — \$1.25

18 Minutes from Palm Springs off Highway 111

CHARLES SOFFER'S

Desert Club

LA QUINTA, CALIF.

"WHERE WINTER NEVER COMES!"

From Page 1—MORE ABOUT

CITY HALL

support and approval of the campaign.

Letters will be sent to all sign companies asking their cooperation in not soliciting for new signs, and eventual elimination of all of them.

A LIST of advertisers who have signs on Highway 111 north of the Village, was sent to all members of the council, and lists of advertisers south of Palm Springs to the Steak Ranch, on Ramon road and Indian avenue, will also be sent in the near future. Letters requesting that the signs be removed will be sent by each group to each advertiser.

CITY MANAGER R. W. Peterson, reporting on progress to date, said that of 25 signs at the time of the survey on Highway 111, there have been four removed and two added, now leaving 23 on the roadway.

Mayor Boyd reported to the group on the current status of the city hall, and reiterated his warning made at the city council meeting last week, that if permanent city buildings were

not constructed at this time, Chest told the council about the United Fund appeal which is under discussion, and said that complete information would be sent to each organization for consideration in the near future.

The council voted to meet next in January, omitting the December session because of the holidays.

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191 South Palm Canyon Drive

Just South of the Plaza — For Easier Parking

NOT TOO EARLY
TO SHOP NOW
FOR CHRISTMAS

featuring
Beautiful Gifts
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Time to get your fireplace dressed-up for the Holidays.

Custom work our specialty.

There's nothing as appreciated as a lasting gift for the home. Here's a shop full of unusual usable gifts.

Only 27 Shopping Days 'til Christmas

Mike's

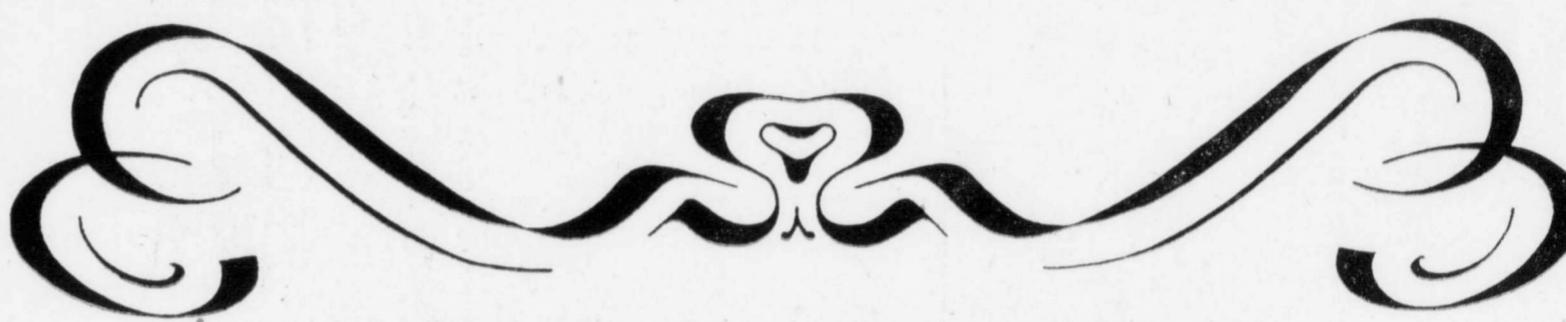


Shop

WHO SAYS . . .



PHONE 5389



THANKSGIVING



In the spirit of the first Thanksgiving, let us give thanks to the Creator for all the blessings we have received . . . both as individuals and as Americans . . . a free people, living without fear in a free country. Like the Pilgrim Fathers, let us humbly acknowledge our debt to Divine Providence for all that we are and may hope to become. Like them, let us bow our heads in a prayer of gratitude to the Giver of "every good and perfect gift."



Members and their Guests are Cordially Invited

to enjoy an

Old Fashioned Thanksgiving Dinner

Served from 2 P.M.

You'll be delighted with the many improvements that have been made in your club . . . especially the New Dining Room . . .



The Tennis Club PALM SPRINGS

A private membership club,
open only to members and their
guests.

The Desert Sun

AND PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Monday, November 23, 1953

Second Section



With Hildy Crawford



Paris came to the desert Friday night . . . and here it looks good . . . The French motif of the Bougainvillea Room evoked frank admiration . . . from the capacity crowd of first nighters at The Tennis Club's formal opening . . .

Repeating the pink of the bougainvilles that have long been . . . a Tennis Club hallmark . . . the smart new decor make a striking background . . . for the throng of men and women in formal attire . . . The fascinating mural . . . the miniature reproduction of buildings spotlighted outside the windows . . . and the charm of the sidewalk cafe styling . . . have transformed the always beautiful Bougainvillea Room . . . to a new and enchanting beauty . . .

The smooth music of Dave Sloan's combination . . . and the smart comedy of the Wilder brothers, who combine their fun with music, created an evening of entertainment . . . of which Sam Taylor and Lee Bering can be justly proud . . .

Because of our early deadline . . . the complete story and pictures of this gala event . . . will appear in Thursday's edition of The Desert Sun . . .

Here and There

I hear Donald Duncan is back in the Village . . . and doing some re-decorating of his Hermosa Place house . . .

Nicky Hilton . . . and a stunning-looking blonde with a cute hat . . . and Hyatt von Dohn with his fiancee Beverly Thompson . . . were a foursome at the Racquet Club . . . Bob Mitchell (film biggie), George Montgomery and Dinah Shore . . . Howard Duff and Mac Krim . . . also seen around the club this weekend . . .

There were a couple of newly-weds . . . in the Olsen and Johnson show at the Chi Chi this past weekend . . . Phyllis Clayton and Maurice Millard were married in Las Vegas . . . while the review was appearing at the Last Frontier . . .

Mary Rogers (Will Rogers' daughter) has been the house-guest of Bill and Jane Cabanne . . . at their Racquet Club road home (the former Charles Morrison house) . . . The Cabanne's and their houseguest . . . and Mary's most recent romance, Jeff Levy . . . and Dorothy Gray's houseguest Janice Cawthorne (her husband is with Scripps-Howard) were dining at The Ranch the other night . . . and I hear, it wasn't a quiet evening . . . Bob McLaughlin (KLAC disk jockey) and his wife Jenny Darrett . . . are back together again after their day in court . . . and with their two children are vacationing at The Ranch . . .

Personalities

Interesting personality at The Tennis Club opening Friday night was General William Irvine of Wright Field, Dayton, Ohio . . . who was here for a short vacation . . . The General, who was second in command in the South Pacific during World War II, was the dinner guest of Ed and Lorraine Hogan . . . Also in their party were the Joseph Pawlings, and Mrs. Maxine Gerhart of Ohio and Palm Springs . . .

Bob Howard came up to me Wednesday evening . . . as I was admiring the hors d'oeuvre table at the reception for Father O'Connor . . . and asked "Which are the 'pedicures'?" . . . Andrea said we donated them! . . . Of course, it was the plate of beautiful petit fours . . . he was wisecracking about . . .

Mrs. Spencer Tracy and daughter Susie are at the Racquet Club . . . for a week or so . . . for some desert sunshine . . .

Mrs. Eleanor Kane, of 1476 San Lorenzo, is expecting her daughter and son-in-law, the Robert A. Halls of Los Angeles . . . to spend Thanksgiving with her . . . Other guests will be the William Ottos of Los Angeles . . .

Dr. and Mrs. Henry Dollard entertained at a small cocktail-supper party . . . at their ranch home near Tamarisk Saturday night . . . honoring their weekend houseguests . . . the Al Lovelands and Bradley Geists of La Jolla . . . Mrs. Dollard's daughter and son-in-law, Mr. and Mrs. Dines Nelson of Tucson, arrive today . . . for a short visit . . .

On Thanksgiving

The Harold Murphys are entertaining at Balboa Bay Club on Thanksgiving . . . a dozen of their Newport Beach friends . . . including the Ken Kendalls owners of the Balboa Bay Club) . . . Invitations are out for the Murphy's black tie party . . . "Drink, dine and dance with the Murphys" . . . on November 28 . . . Two dozen are expected to attend this party which will be the first in the newly-redecorated Viennese Room at The Tennis Club . . .

Reception Pays Tribute Fr. O'Connor

Parishioners, friends and villagers who have come to know and love Father Michael O'Connor during the 15 years he served as pastor of Our Lady of Solitude Catholic church, gathered at the World Wars Memorial hall Wednesday evening to bid him farewell and wish him well in his work in San Diego.

Florence tells me that Harold who took his broker's examination this Summer . . . just notified that he is a full fledged broker . . .

Well-Dressed Queen

Some sidelights on the San Francisco visit of King Paul and Queen Frederika of Greece . . . come from Aileen Hagerty, my predecessor on the Desert Sun . . . She writes that one of the largest and most entertaining functions was the banquet at the Fairmount hotel . . . where she spotted several Palm Springs . . . including Edward Bacon, who divide their time between San Francisco, Palo Alto, and their Winter home in Palm Springs . . .

Writing about "what a well-dressed queen wears on a gala occasion" . . . Aileen commented . . . "With her college-girl figure and much natural grace . . . I am sure she could qualify as a star fashion model!" . . . For the banquet she wore . . . a modish gown of soft ivory satin . . . combined with filmy heirloom lace that had belonged to the late Queen Olga, mother of King Paul . . . It was fashioned with an off-the-shoulder, strapless bodice and bouffant, floor-length skirt . . . With this classic gown she wore a magnificent necklace of emeralds and diamonds and her matching earrings had large emerald drops.

The stage had been arranged like a garden, with shrubs, small trees and flowers. A huge bouquet of white chrysanthemums and red berries was arranged in a cross motif, a theme carried out in the table bouquets, too.

The general committee in charge of the reception included Helen Kenaston, Andrea Howard, Joan McManus, Virginia Farrell, Alice Guthrie, Nora Simpson and Henrietta Smith.

Presiding at the tea tables were Evelyn Purcell, Seba Schilling, Margaret Krysan and Gertrude Walker.

Others assisting were Lee Muller, Mary Sitter, Peggy McCoy, Marion Elcher, Norma Smith, Emily Reche, Joan Selman, Mary Jo Wood, Eleanor Haddock and Maggie Russell.

Covina

Mrs. Hazel Stachler and Mrs. Marie Jay are acting as hostesses for the club this year and invite all visiting Rotary Annas to meet with them for luncheon in the newly-decorated Viennese Room at The Tennis Club Wednesday at 12:15 p. m.

Several projects were discussed at the first meeting and one will be selected on Wednesday at 12:15 p. m.

Dinner Hosts

Mr. and Mrs. Edward Harle-

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

November 23—

Literary Section, Palm Springs Woman's Club, clubhouse, luncheon, 1 p. m.

November 24—

Soroptimists, Chi Chi, 12:15. Kiwanis, El Mirador, noon. St. Paul's Guild, 1011 El Alameda, 12:30 p. m. Elk's Boys Social, Elk's Lodge hall, 7 p. m.

November 25—

Rotary Club, Tennis Club, 12:15 p. m. Rotary Annas, Tennis Club, 12:15 p. m. P. S. Business Women's Club, Howard Manor, noon.

November 26—

Thanksgiving

Dinner Hosts

Mr. and Mrs. Edward Harle-

rose of Santa Monica hosted a dinner for eleven guests at The Ranch Saturday night.

Meet Miss Lucile Earley of Charles of the Ritz



She will be at Bullock's Palm Springs for five days to help you discover the flattery of hand-blended face powder, created just for you. Ask her about your makeup and skin problems, for she will act as your personal beauty advisor . . . ready to give you specialized, individual attention. Your color formula will be kept on file to assure future perfection, too.

• Miss Earley will be here Monday, November 23 through Friday, November 27. Do stop by to see her.

Bullock's Palm Springs

Store hours: every week day, except Friday, 9:30 to 6:00 p.m.; Friday, 9:30 to 9:00 p.m.



AT RECEPTION — Bidding adieu to Father Michael O'Connor Wednesday night at the reception in his honor, held at World Wars Memorial hall, were, left to right, Father Patrick O'Neill, Judge Eugene Therneau, Father

Michael Raymond O'Donohue, Mrs. Walter McManus, Andrea Leeds Howard, Father O'Connor, Mayor Florian Boyd, Mrs. Jack Kenaston, William Gargan and Msgr. John Powers.

The Ranch to Stage Revue of Smart Resort Fashions

"Have you ever seen a dream walking? . . . or modeling?" ask the invitations that go out today for the style show to be staged at Ned Crawford's The Ranch on November 28.

The invitation then lists the seven lovelies who will model cloths from Alpha Sportswear, the new shop that has come here from Arizona. They are Jimmy Rogers, Bernard, Fran Goodrich, Louise Warshawer, Bettye Herbert, Taylor Dunlevie, Mary Hurrell and Blake Corliss.

Charlisie Harrison, of Caroline Leonetti's, will commentate the show which starts at 9 p. m. It

Fashion Display

Ruth Bradley Fashion Center has sent out invitations to view her new display of dresses, skirts, sweaters, swim suits and sports wear at 464 North Palm Canyon drive, next to the Desert Bank.

D.A.R. Rummage Sale is Success

Mrs. Frederick Watson, Regent of D. A. R., said this week that the first D. A. R. rummage sale was highly successful and cleared around \$300.

In thanking The Desert Sun for assisting them in publicizing the affair, the donors who contributed articles, and the members who shared in the work, Mrs. Watson announced that unsold articles were either with the sale.

To Exchange Wedding Vows Thanksgiving

On Thanksgiving Day Lucia Johnson, daughter of the Carl Johnsons of East Aurora, New York, will become the bride of Thomas William Griffith, son of the Ted Griffiths of 2101 Rim road.

Around 150 friends and relatives have been invited to attend the wedding, which will be held in the Palm Springs Community Church at two o'clock, with Rev. Bertram B. Weatherall officiating.

The reception will be held in the Woman's clubhouse.

Miss Johnson, an alumnus of Purdue University, where she majored in music, is a department

sent to Korea or given to the Salvation Army.

Mrs. Josephine McCauley, ways and means chairman, and Elinor Bosler, who was in charge of the pick-up, assisted

with the sale.

More SOCIETY on Pages 2B, 3B

Corny's Barbecue

Farmers Market

444 N. Palm Canyon Dr.

Barbecued Pork Ribs

THAT IS AND WHAT AM!

Enjoy a FAMILY Thanksgiving at The WORLD'S MOST Distinguished RESORT HOTEL



Gather around the Thanksgiving festive board in the most enchanting surroundings in Southern California. A complete old-fashioned Thanksgiving Day dinner served the entire family in the traditional manner of our forefathers. For six persons or more a whole roasted turkey will be brought to the table to be carved by the host, father or by the waiter. Roast Beef, Prime ribs of beef, may as you wish, be the dinner choice. \$5 per adult person and only \$2.50 for a child's plate.

The centerpiece will be decorated with fresh flowers lending nature's own colors to the glory of Thanksgiving. The dinner will consist of the Relish tray, Fruit Supreme, Grenadine, Cream of Celery — the main entree as you wish, turkey or beef — Candied Sweet Potatoes Imperial, Baked Idaho Potatoes, Julienne String Beans Amandine, Baked Hubbard Squash, Lettuce and Persimmon Salad with French Dressing, Lemon Sherbet, Mince Pie with Hard Sauce, Apple Cider and Coffee.

El Mirador offers special Holiday rates starting November 22nd through Sunday, December 20th. 50% reduction, Sunday through Thursday of each week. 25% reduction each Friday and Saturday night.

El Mirador HOTEL
PALM SPRINGS, CALIFORNIA
"Beneath the Tower of the Stars"

Outstanding Manicures and pedicures

by Joyce Wilson

formerly with Bullock's Wilshire, Westmore's, Cassie's in Beverly Hills and the Lurline.

for appointment call

2276



Suite 201 in the Oasis Building

Suggestions for the early Christmas shopper!

Ship'n Shore blouse

news...

fashion-flame broadcloth

3.98

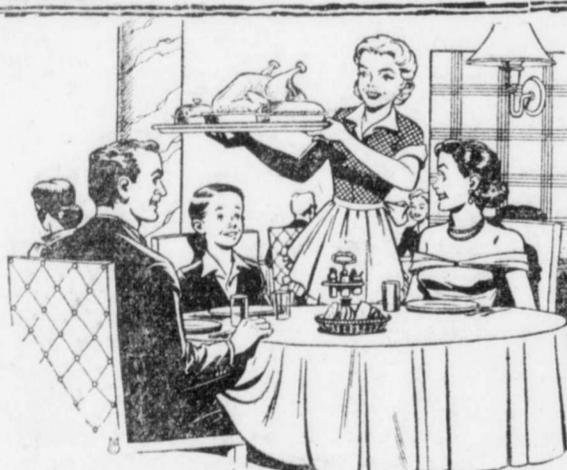


Fashion fuel by **Ship'n Shore**: the gentry shirt in washable combed cotton broadcloth...roaring red, stitched with ice-white! Tailored with custom care: deft little Johnny collar...deep-reaching shirt tails... handsome pearl buttons. Also in white-stitched high-tones or contrast-stitched white. Sizes 32-38

Just one of many new **Ship'n Shore** styles!

CASUAL-AIRE

224 North Palm Canyon Drive



Serve that

Thanksgiving Dinner
in a NEW NYLON UNIFORM
Specially Priced for the Holidays

\$5.98

The Cotton Shop

Headquarters for Uniforms
202 NORTH INDIAN

Six Members Inducted by Auxiliary

Six new members were inducted into the Owen Coffman Unit 519 of the American Legion Auxiliary on Tuesday night.

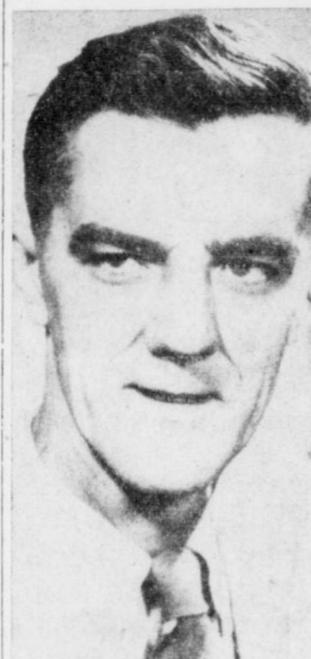
The impressive ceremony included instruction in the significance and meaning of membership in the organization. President Marian Lineau, assisted by other officers, conducted the ceremony which accepted the following new members: Mesdames Victoria Van Pelt, Ruth Scharf, Theresa Potter, Dorothy Massey, Daisy Ude and Lillian Allen.

Each one was given an Auxiliary membership pin, Unit and Department constitution and by-laws, and a small American flag.

Interesting reports were given by the Child Welfare and Rehabilitation committee chairmen with an outline of plans to aid those in need during the coming Christmas season.

The next regular meeting will be December 1, at 8 p.m., War Memorial building.

Play Prominent Parts in Civic Chorus Brahms Program Tonight . . .



HARRY TOMLINSON
Director



CHRISTINE TOMLINSON
Accompanist



ANN PRICE SHAW
Soprano Soloist



FRED BARNES
Organist



MERWYN DANT
Bass-Baritone Soloist

ORDER YOUR Christmas Cards NOW

Cards to suit every budget
Best selection
DENSLOW'S

137 N. Palm Canyon Dr.
PHONE 5732

Handknit Elegance Modeled at Diane's Dinner Show

"Anyone for tennis?" was the intriguing name of the white boucle-with-silver sports outfit that opened the Diane Handknit show at El Mirador Tuesday night.

It was modeled by Ann Francis, lovely young 20th Century Fox starlet, who is currently making a film with Jimmy Cagney "Lion in the Streets."

Diane, herself, commented the dinner showing of handknit elegance modeled by some of Los Angeles top mannequins.

Rochelle, always a favorite at Palm Springs' style shows, modeled the first of the Fiesta group, a stunning navy blue with white polka dots. Other outstanding gowns worn by her, were the aqua with mink-trimmed peplum, a white beaded gown with scalloped hem, and the "Happy Traveler," non-crushable and practically weightless.

Charlise Harrison, of the Caroline Leonetti shop, was one of the most attractive of the models and looked particularly lovely in a two-piece metallic beige with pleated skirt.

Pat Crowley, who is under contract to Paramount and plays a role in "Forever Female" which will be the first Tele-meter picture, modeled several numbers, including a red, white and blue plaid, the white, two-piece "Jungle" dress, and an off-the-shoulder, beaded dress of Kelly green. She was especially lovely in a black organdy ribbon dress, one of the newest things in the Diane show.

Other unforgettable gowns were the sapphire metallic with gray fox trim, the white dentile strapless, and the pink over-all-beaded.

Eddie LeBaron's orchestra provided background music for the beautiful show.

Mrs. E. C. Houghton was hostess to a dinner group, which included her houseguest Mrs. Clarence Saunders of Pontiac, Mrs. William Reichel, Marilou Knecht, Alta Wood, Fay Neal, and Hilda Crawford.

Vic Pettit, Mrs. Catherine Crosby (Bing's mother), Mrs. James Hendricks and Mrs. William Perlberg were a foursome.

Among the guests at the Rudi Sidlers' table was Capt. Wally Berry, first of the POW's to visit Palm Springs.

At a no-host table were Mesdames William Rashall, Jack Freeman, Albert Bergman, Sal Allesandro, Steve Golden, Laura Brown, Dan Stich and Ben Zeisel.

Beautiful El Mirador Room was well-filled for the show, and the dinner guests enjoyed a dinner which had squash stuffed with wild rice as the entree.



(Desert Sun Photo)
HAND KNIT—Model Rochelle Ades is pictured wearing the white fleur de lis sweater and skirt, which she modeled in the Diane Handknit show at El Mirador.

Holidays

Schools to Close for Three Days

Dr. Arthur G. Hoff, superintendent of Palm Springs Unified school district, announced Friday that the annual Thanksgiving recess will start at the close of school Wednesday afternoon.

Classwork will be resumed Monday morning, November 30.

The central office of the school district at Frances S. Stevens school will be open Friday, the day after Thanksgiving, from 8:30 a.m. until 4:30 p.m.

Dewane's

Fashion Foot Wear



Over 100 New Styles to select from including the Turkey Toes Manor Doll House El Mirador Chi Chi Palm House

150 S. Palm Canyon Drive PHONE 5339

Scheduled for performance this evening at 8 p.m. at the Jewish Community Center is the Brahms "German Requiem" sung by the Palm Springs Civic Chorus under the direction of Harry Tomlinson, with Christine Tomlinson at the organ. This work, which will be sung in English, is new to the repertoire of the Chorus, and promises to give music lovers an opportunity to hear a great work of music sung in the fresh and vital manner justifiably expected of the Civic Chorus.

Soloists tonight will be Merwyn Dant, bass-baritone; and Anne Price Shaw, soprano. Winning a contest sponsored by the Texas Oil company in 1935 brought Dant from his boyhood home in Portland, Oregon, to Los Angeles. Besides frequent appearances on radio and television and in films, Dant is called upon to sing in other cities at a moment's notice because of his excellently polished Oratorio repertoire. He has also sung in Bach Festivals throughout the West.

Alfred Frankenstein, Music Critic of the San Francisco Chronicle says "Mr. Dant combines the artistry of the exacting musician with the contagious style of a buoyant personality and a keenly developed dramatic sense."

"A perfectly placed voice, excellently placed timing" is the opinion of Lee Pattison, head of the Scripps College department of music, when speaking of Anne Shaw Price. She is a graduate of Pomona College, and has studied with Paul Althouse in New York, Hans Maag in Lima, Peru; and Mme. Frederic Zweig in Los Angeles. She was soloist for the Stanford University Bach

Festival in 1950, and has sung with the Los Angeles Philharmonic, the San Diego Symphony, and the Lima (Peru) Philharmonic. Further solo work has been done with the Robert Shaw Chorale and the Roger Wagner Chorale. When his brother, Robert Shaw conducted the San Diego Symphony in July of 1953, she was his soloist. Commenting on this performance, the San Diego Tribune says "Anne Shaw Price sang the extremely difficult solo (Knoxville, Summer 1915" by Samuel Barber) with rare beauty of tone, coupled with astonishing skill and expression."

Preceding the singing of the "Requiem" there will be a short organ recital by Fred Barnes. Barnes has served as organist in a number of large churches in the Los Angeles area, and has studied with Edouard Niesberger, world famous French organist. His program will include works of Bach, Brahms, and others. He will play the special Baldwin Organ brought to the Community Center especially for this evening's concert. Playing the organ for the "Requiem" will be Christine Tomlinson, accompanist for the Chorus. She will be remembered for her outstanding playing for the "Elijah" last season.

Tickets for the performance may be obtained at the door. Seats are reserved for holders of season tickets.

BITTEN BY DOG

Edward Garcia, Banning, reported to police Thursday afternoon that he was bitten by a dog while walking on grounds near Indian avenue.

PALM VALLEY SCHOOL

A Private Day School for Boys and Girls

- Grades 7 to 12 — Small Classes
- Individual Attention
- Monthly Enrollments
- Co-Educational

Highly Experienced Staff of Teachers
Swimming — Supervised Athletic Program

Transportation Provided

Located four miles east of Palm Springs off Highway 111.

J. Blake Field, Director

HARVARD, A.B., M.A.

P.O. Box 519 Tel. 8-4472 Palm Springs

Look what Bob's cooked up for

THANKSGIVING DINNER



Assorted Canapes	
Fruit Cup Supreme au Curacao	
Seafood Cocktail	
Consomme Double Royale	
Lobster Thermidor in Shell with Truffles	4.50
Roast Tom Turkey Farce with chestnuts	4.00
Giblet Gravy and Cranberry Sauce	5.00
Roast Prime Ribs of Beef, Creamed Horseradish	
Potatoes Dauphine	Green Asparagus
Salade Maison	
Hot Mince Pie	Pumpkin Pie
English Toffee	Orange Sherbet
Assorted French Pastries	Milk
Tea	
Coffee	

— CROWNING ACHIEVEMENT IN DESERT LIVING —

Howard Manor

Where the Green Lights Come in view at 5-7-2 North Indian Avenue

Luncheon is Farewell to Mrs. Bergman

The Albert Bergmans are moving to Los Angeles next Sunday, and luncheon given Thursday by Mrs. Dan Stitch was in the nature of a farewell party for Mrs. Bergman.

About 24 of her closest friends were invited to the luncheon which was served on the lanai at the Stitch home at 1428 El Alameda.

A horn of plenty, spilled bright fruits and nuts on the table, which was laden with turkey and accompanying dishes.

A joint gift from the guests, of three pieces of luggage, was presented to Mrs. Bergman.

'Discipline' is Topic for Mothers Club

A group discussion on child discipline featured the monthly meeting of Frances Stevens Kindergarten Mothers Club, with Mrs. Jean Churchwell, chairman of the club, leading the discussion.

During the meeting, refreshments were served by the hostesses, Mrs. Joline Pospisil and Mrs. Claudia Brown.

The next meeting of the group will be on December 17, at 3:15 p.m., when a special program will be presented.

A GERMAN REQUIEM

Brahms

PALM SPRINGS CIVIC CHORUS

Harry Tomlinson, Director
Christine Tomlinson Accompanist

SOPRANOS: ANNE SHAW PRICE, Sop. MERWYN DANT, Bass-baritone
Jewish Community Center — Monday, Nov. 23
Season Tickets: \$5.00 Individual Performances: \$1.50



YOU BET I'M SAVING FOR RETIREMENT!

"Pension funds and social security payments will help the wife and me to 'get along,' after I retire. But it will be the money in our insured savings account that will make the retirement years more enjoyable, and give us a reserve for emergencies." Open an account for YOUR future, now.



Palm Springs 45-149 Smurr Ave.
176 S. Indian Ave. Indio, Calif.
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Palm Springs' only exclusive RUG and CARPET SHOP

Raffee's

29 years of reliability in Los Angeles,
San Bernardino, San Diego, and Compton

Raffee Rug & Carpet Co.

25 YEARS OF RELIABILITY

198 SO. INDIAN AVE.



(Anderson photo)

FAREWELL DINNER — Following the reception for Father O'Connor Wednesday evening, Mr. and Mrs. Bob Howard were hosts at a farewell dinner for him at Howard Manor. At the dinner were: seated, left to right, Mrs. William White, Mrs.

Howard, Father O'Connor, Mrs. William Gargan, Mrs. Tray Rogers; standing, from left, Bob Howard, Father Joseph Leisler of Cathedral City, Tray Rogers, Father Patrick O'Neill, Msgr. John Powers, Bill Gargan, Father William Clavin, Father Michael O'Donohoe and Bill White.

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Police Seek Auto with Scratched Body

Police today are searching for a car with a scratched body.

Officer J. M. Gundert found 75 feet of barbed wire fence lying across the road at 2475 South Palm Canyon drive, with tire tracks indicating that a car had torn it down.

PLUMBING SERVICE

NEED A PLUMBER?

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2768

HENRY A. SIMSARIAN

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Save up to 25% on
Refrigerators
Gas & Electric Ranges
Washing Machines
Freezers



ACTIVE IN PROTECTIVE LEAGUE — Beth Paddock, vice president of the Pet Owners Protective League of Los Angeles, is continuing her work here, since she returned to the Village. Pictured with her are Jack Dempsey (left) and Joe E. Brown, who are among the 1,000 members of the organization.

THIS WEEK GET A

"DOUBLE PAY-OFF!"

on a new
MERCURY

Get details today from

Palm Springs Lincoln-Mercury

335 Sunny Dunes Road, Palm Springs

Pet Owners League Leader Continues Her Work Here

Beth Paddock, vice president of the Pet Owners Protective League of Los Angeles, has returned to the Village and is continuing her League work here.

One thousand Southland residents are members of the Protective League, with Estelle Taylor as president. Funds are raised mainly by various civic functions, such as sponsoring a dog show at the Miramar Hotel, a dog fashion show at Ciro's, and bazaars.

Main purpose of the organiza-

tion is finding homes for pets, to keep them from going to city dog pounds.

Mrs. Paddock is now boarding about 11 dogs and is attempting to find homes for them. Requirements for prospective owners are a good home, interest in dogs, and a fenced yard.

There is no charge for either the person wishing to place his dog elsewhere, or the new owner.

Anyone interested with aiding in this work, or in acquiring a new pet, is asked to call Mrs. Paddock at 4849.

Russell Opens Desert Offices

James L. Russel announced today the opening of an office in Palm Desert to handle sales of sites in Palm Desert Heights, formerly known as the Panorama Ranch.

This land is located on the east side of the Shadow Mountain properties.

Russel is the owner and developer of Russell Heights in San Diego.

PIANOS

by
Kimball, Gulbransen
Kohler & Campbell

Many styles and Finishes
for your selection

HOLLEY & JACKSON
233 CAJON STREET
Redlands 4-6891

Lend
Nature's own colors
and fragrance to your
THANKSGIVING
Dinner Table
with fresh cut flowers



Fresh Flowers Daily

Floral arrangements our specialty to fit any occasion.

By the well-known designer, DELL HALLORAN

Pom Poms full bunches. All colors — 98c per bunch

Gladiolas Long Stem — \$3.00 per dozen - shorts, \$1.50

Carnations Hot house — \$2.00 dozen

Giant Mums All colors — \$5.00 dozen

Birds of Paradise Long Stems — \$6.00 dozen

Orchids Fresh — from \$1.75 to \$5.00, including white

Lemon Leaves Ti — Lycopodium and many other greens

Roses - Gardenias and all other flowers in season

Plants and dish gardens to dress up the home or office

WE DELIVER — Just call and say "charge it"

THE DESERT FLORIST

in the Desert Farmers Market

444 N. Palm Canyon Drive

Phones 5343 - 5361

Bank of America Yule Checks go to 175 Villagers

As a sure sign of the approach of the Christmas shopping season, the distribution of 175 Bank of America Christmas Club checks to residents

of Palm Springs was announced last week by Fred Ingram, branch manager here.

Ingram said that the annual checks were mailed earlier to beat the seasonal mail and shopping rushes.

In all, Bank of America will distribute 335,000 checks totaling \$36,000,000 to club members in California this year, it was stated. This is a new high mark.

Naturally, Christmas Club checks receive a warm welcome from club members. As a result they are better able to

MORTGAGE TRUST COMPANY announces

Funds to purchase or make

2nd Trust Deeds

in Palm Springs area.

For information write to:

Mortgage Trust Co.

6399 Wilshire Blvd.

Los Angeles 48, California

or Call YORK 1171

The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 23, 1953

Arnold's
Palm Springs
Exclusive



Beautiful
Personalized 9½" x 9½"

Marbled Ceramic ASH TRAYS

Name in 24 Karat raised gold lettering

Order NOW to insure Xmas delivery.

ALSO PERSONALIZED GLOVES

192 North Palm Canyon Drive Phone 5714

Sun Classifieds Bring Quick Results

Palm Springs



whose postwar growth — both in population and telephones — has been substantial



HIGHLIGHTS OF PROGRESS Since 1945

Increase in population — 45 per cent

Increase in number of telephones — 236 per cent

Increase in plant investment — 437 per cent

(Nearly \$2-million are now invested in the telephone facilities required to serve the Palm Springs District. An additional \$4-million are scheduled to be spent in 1954 for further expansion and improvement.)

Because of its own peculiar seductiveness Palm Springs attracts people from everywhere and during the last few years this fabulous city in the sun has grown as rapidly as the rest of the expanding West . . . creating a tremendous demand for telephone service which, as you can see by the figures above, is being provided at a fast rate. Note that the increase in telephones far outstrips the increase in population.



Miles of cable are used today in outside plant construction. Since cable consists of a heavy sheath of lead encasing pairs of copper wires it is expensive equipment and men who handle it must be trained experts in this branch of telephone plant construction. And because of the size and type of cable required to meet today's increased demand for service, much of it must be placed in conduits underground.

Our Goal: To Keep Pace with the Ever-Growing Demand for Good Telephone Service

California Water & Telephone Company



The Public Forum

Villagers' Views on Village Affairs

URGES BARRICADES

I was in the November 16 issue of The Desert Sun a short notice about the unfortunate mishap during the Western Week Parade. I was particularly interested in the statement of witnesses to the effect that "the youth was standing by the side of the street—when the horse went out of control."

I was standing at the curb in front of the Village Pharmacy and saw the whole thing happen and, in my opinion, the quoted statement does not cover the situation and it is not at all fair to the rider.

There were scores of children not escorted by adults who continually left the curb and crowded into the street. The traffic patrolman assigned to that intersection stood calmly nearby making no attempt to keep these children on the

curb. Add to this the fact that a small dog belonging to one of the onlookers dashed out occasionally to snap at the heels of the passing horses. More than one rider could attest to having difficulty on that score.

There must be more witnesses who can attest to the fact that the child was hit, not on the curb—but in the street, in the line of march.

Certainly in Western town it is inconceivable that people can overlook the fact that horses are nervous and excitable animals which often do not take kindly to the idea of parading in orderly fashion down a strange street, accompanied by strange noises and numerous distractions.

I suggest that the Village furnish for the congested areas adequate and alert police surveillance and wooden police barriers of the type used at parades in New York City to prevent future accidents.

Your parades are well organized and a great credit to the Village. Why let unnecessary incidents mar the record?

RUTH HARVEY
Cathedral City

CALIFORNIA OUTDOORS

Relative to the release of

The Desert Sun—5b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 23, 1953

City-Wide Recreation

(as reported by City Recreation Department)

SQUARE DANCING—Monday, 8 to 11 p. m. Palm Springs Pavilion. Admission by donation. Walt Bauman, caller.

BASKETBALL—Monday and Wednesday, 7:30 and 8:30 p. m. High school gymnasium. Admission free.

TAMARISK PARK—Picnic facilities; free lighted tennis courts, shuffleboard courts, children's playground. Open every day.

DEMUTH PARK—Relaxation facilities.

YOUTH CENTER—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p. m. Open to boys and girls 12 to 21 years of age.

For information regarding use of Polo Grounds, contact Howard Haddock, recreation director, Phone 2202.

Menus

Menus to be served in cafeterias of the Palm Springs school district this week follow:

MONDAY—Meat loaf, Buttered corn, Lettuce and tomato salad, French bread with f. m., Molded fruit gelatine, Apple sauce, Milk.

TUESDAY—Escaloped potatoes with meat, Spinach with lemon wedge, Carrot sticks, Wholewheat bread with f. m., Apple sauce, Milk.

WEDNESDAY—Turkey pie with vegetables, Cranberry sauce, Celery sticks, Hot buttered buns, Cake with pineapple frosting, Milk.

E. L. Hartman, 1563 South Palm Canyon drive, reported to police Wednesday the loss of his wallet containing \$180 in cash, and identification cards.

Seven Shop Seas

Farmers Market
444 N. Palm Canyon Dr.
Costume Jewelry
Baskets - Unusual Shells

Employment SERVICE Agency

Specializing in
Manager . . . Executive
Hotel and Apartment
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Asphalt Paving — Roads
Driveways - Parking Areas
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Serving the Entire Desert Area at Reasonable Prices
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STATE LICENSED
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Free estimates on any size job . . . You'll like our work
See the job we did at Tamarisk Country Club
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P.O. BOX 658,
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REDWOOD FENCES
CARPORTS
POOLSIDE SHELTERS
other Redwood Specialties
REDWOOD EMPIRE PRODUCTS CO.
Telephone 2674

4 DOUBLE UNIT COURT
can be used as 6 units
Full Price \$30,500
\$6,500 down and you're in business. Balance on easy terms.
Also 8 units. Easy Terms.

5-ROOM HOME, \$9,150
\$500 Down
Delightful home and garden in Riverside — \$13,000
Land — \$50 per Acre
Lots — \$1000
SEE LOUIS VENGER
3775 N. Indian Ave.

Phone 5595

\$5,000 pheasants, at a cost of \$2.30 each to the state, for the relief of that sadistic urge among many of us, a few observations need be reported from this area. Some thoughtless souls have been instrumental in arranging for 1,500 to be delivered and released in this desert valley, to be then dispatched or maimed at the proper time.

These creatures are grain eaters and need water. No poultryman would try to raise fowl by turning them loose among the sand dunes. There are few normally humane people, who would drop 1,500 chickens, or cats or any living thing not desert bred, to try to shift for themselves in the desert. If they did, there would be much ado by organizations that are attentive to such matters. There is also the fact that in their artificial propagation, they are very tame and their hunting should be much like shooting chickens in your chicken yard.

Driving along the highway, I have seen one sitting along the roadside, without moving as cars went by. My neighbor hit one with his car, got out and picked it up, and reports that "it was as light as a feather," probably from lack of food and water. Another man reports that there have been some of them roosting in his garage. There have been vehement objections

decisions that they have made chest, your local hospital, or for cancer research.

There seems to be no end to the devices that can be arranged to add to the already large total of pain and suffering among living things, so many unnecessary, and so

many which seem to originate in the chambers of the Fish and Game Commission. The 500 dead bodies of the victims of the last hunting season, with ten states that keep no record, should be added. And the fact that there were as many casual ties from hunting REPORTED as were suffered by the Navy and Marine Corps in Korea for an equivalent time. These facts cannot be swept under the carpet.

HENRY M. WEBER, M. D.
La Quinta

**Finest ranch buy
near here. 44 acres
all in ALFALFA. Grand
new well & pump.
\$800 per ac. Terms
ALSO
Date gardens - Vineyards
Citrus groves & acreage
near the Country Clubs
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Saddle and Sirloin

Enjoy
AN OLD FASHIONED
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THANKSGIVING DAY TURKEY DINNER

SERVED FROM 12 NOON

\$2.50

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The Only Intimate
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THE ONLY SCANDINAVIAN
SMORGASBORD
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LUNCHEON BUFFET
Served 12 Noon 'til 3 P.M.

REGULAR DINNERS
Choice Steaks . . . Chops
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Personalized Service by
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Distinctive Decor
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Telephone Beaumont 2334

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1450 INDIAN AVENUE
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24 HOURS
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SPECIAL EIGHT COURSE

Thanksgiving Dinner

FROM 11 A.M.

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\$2.85

The markets are full of fine
meats and vegetables. It's
what's done to them that
makes the difference between
just plain eating and dining.

In all the West — no food so
wondrous as Howard Manor's
taste-tantalizing delights.

Don't just eat —
dine tonight at

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"CROWNING ACHIEVEMENT
IN DESERT LIVING"

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MENU

HAMBURGERS on Toasted Bun and Trimmings **25¢**

BARBECUE SANDWICHES
BEEF, PORK, HAM

on toasted bun

FRENCH DIP SANDWICHES

CREAMY — THICK — DELICIOUS
MALTS — SHAKES **25¢**

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FRENCH FRIES • COLE SLAW • all the trimmings

In a Basket **\$1.10**

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FRENCH FRIES • COLE SLAW • all the trimmings

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All food on the above menu may be boxed to take out
At No Extra Charge.

Open 11 A.M. 'til 4 A.M. in the morning

Seven Days a Week

1095 SOUTH PALM CANYON DRIVE
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FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

35

The Desert Sun 6b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 23, 1953

CLASSIFIED ADS

The Desert Sun
and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
Except June, July and August, when published Thursdays only.

PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad. 3 lines—count 24 letters and spaces to a line)

1 time, per line 75¢
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Per 1 week 2 weeks 1 month
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DEADLINES—for new copy or cancellations:

MONDAY ISSUE—P.M. FRIDAY

THURSDAY ISSUE—P.M. TUESDAY

Personal Ads 12

Palm & Psychic
Reading

MADAM GRAY, formerly of Palm Springs, now permanently located at San Bernardino. If you have a problem of any nature consult this lady of knowledge. Has helped others, may help you. Will cater to all social events, 9 a.m. to 10 p.m.—7 days a week. 804 N. Mt. Vernon, San Bernardino. Phone 89162.

ALCOHOLICS Anonymous, Airport, 8:30 Wednesday nights. Phone 7063.

NOT RESPONSIBLE for debts other than my own. Sue Dabbs, 101 N. El Segundo.

Announcements 14

GIVE BOOKS FOR GIFTS
DESERT BOOK SHOP
433 N. Palm Canyon Dr. 5208

Service Miscellaneous 15

SINGER

Sewing Machine

Company

New—Used—Repairs—Repairs
Call Zenith 3791 for a bonded representative.

Open even by appointment.

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45-55 Jackson St., Indio

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Furniture, mattresses and drapes. Semi monthly trips to Palm Springs, Indio, Coachella, Thermal and Mecca. Drop a card and our representative will call at no obligation to you. 15 years service to the valley. DICKINSON'S UPHOLSTERY 526 East A Street, Ontario Phone 619-147

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Singers, Whistles, Pafafis, etc.

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EXPERT furniture refinishing,

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Free pick up and delivery.

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A-1 CARPENTER repairs, re-

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BREZIN'S PHONE 6015.

COMPLETE building service,

Roofing, alterations, cabinet

work. Phone 3387.

Painting, paperhanging.

Neat, dependable.

Spreme, 9033.

CLEAN RAGS WANTED

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DESERT SUN 9 TO 5

DRAPERY hardware, installation, retraverse, adjustments,

weekends. Ph. L.A., BR 2-7145.

MIMEOGRAPHING

SHORTHAND — TYPING

IDA KEENEY — PH. 2044

Service Miscellaneous 15

TV SERVICE AND SALES
BERNHARD and WALLER
CATHEDRAL CITY, Ph. 83302

Situations Wanted 25

MARRIED MAN. Middle age, wants permanent position as maintenance man and gardener, estate or private home. AI references, sober. Can take charge. Live in Ph. L.A. Pleasant 2-2210.

EXPERIENCED Housekeeper, excellent cook, desires immediate employment. Middle aged, capable, references. Desert Sun, Box 190, File M-7.

Domestics, cooks, maids. References furnished.
EMPLOYMENT
SERVICE AGENCY
Ruth Sougey Ph. 2556
135 E. Andreas Road

SECRETARY - STENO. Capable managing small office. Has operated own business last 5 years. Financially responsible. Permanent resident. Ph. 3308.

MAN, bookkeeper, to trial balance. 38. New permanent resident. Accept different position or help in other duties plus bookkeeping. Write Desert Sun, Box 190, File M-8.

CAPABLE experienced white woman would like housework in private home, by day. Live out, excellent references. Ph. 5534.

PAINTING — Interior, exterior, brush or spray. Labor and material guaranteed. Color matching, 20 years experience. Phone 83565.

PAINTER — Interior and exterior. Free estimates. Reasonable. Immediate service. Phone 7905.

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HOUSE AND WINDOW CLEANING, ODD JOBS. PHONE 7702

EXPERIENCED Chauffeur and handy man. Excellent references. Phone 2622.

OLIVE GROVE, cateress. References. Own transportation. Phone 4458

CILD care for working mothers. Reasonable. Phone 6226

HOMES — LOTS — INCOME
I KNOW IT

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923 FEET choice highway frontage, 4 acres grapes, 7 bungalow apartments, swimming pool, room for extensive development. See owner on premises. The Adobe Hacienda, 80-220 Hiway 111, Indio. Phone 7-2279. Opposite Shields Date Garden.

213 CAMINO BUENA VISTA
MUST SELL 3 bedroom, 3 bath home, 20x45 heated. Paddock Pool. Spacious grounds. Must be seen to be appreciated. Write or call owner, 428 Arbolada Dr., Arcadia, Ryan 18652 for appointment.

SACRIFICE

Coachella Valley Employment Agency

COMPLETE employment service. Offices, homes, hotels, restaurants and general. 271 S. Indian Ave. Phone 2622 or 4414

Maids, domestics, houseman, Ruth Anderson, Placement.

Office, hotel, restaurants. Experienced applicants only. EMPLOYMENT
SERVICE AGENCY
Ruth Sougey
135 E. Andreas Road

EXPERIENCED carpet salesman capable taking charge. Prefer local man, references required. Excellent opportunity for right party. Write Box 190, File M-1.

EXPERIENCED CASHIER Under 40 years
PROFICIENT IN ADDITION Apply BEACHCOMBER CAFE
120 Via Lola

HOUSEWIVES wanted. Address advertising postcards. Must have good handwriting. Write National Engraving, Water-town, Mass.

Stenographers
Medical and Legal
PEGI SCOT'S AGENCY
256 SO. PALM CANYON DR.

COOK. — Capable of general cleaning and maid work. Prefer live in. Warm Sands Villa, Palm Springs.

FREE EMPLOYMENT OFFICE
224 North Indian Avenue

EXPERIENCED fancy finisher. See Art Wills' PLAZA CLEANERS. Phone 3944.

Business Opp. 29

A BARGAIN. Trade Health Food store and juice bar, stock and fixtures for good house trailer or what have you. Apply 360 So. Indian, Phone 4258.

HOTEL apartment. Best location on Indian Avenue. Close to everything. Owner 1145 Tachevah Dr., Palm Springs.

UNIT court on 1/2 acre. All completely furnished. Room for 8 more. Best buy in town. \$29.500 full price. \$17,000 handles. Phone 8-3724.

PALM DESERT near Shadow Mountain Club. New 2 bed-rooms. 45-65 Abroa Trail. South on Panorama Dr. from Hiway 111.

MUST SELL equity. Landscaped improved Outpost Estates home. 3116 Valhalla Dr., Burbank. Rockwell 9-2179.

We also purchase Trust Deeds Box 190, File K-1, Desert Sun

Business - Financial 30

ASSOCIATE wanted. Construction, local area, excellent financial returns. Box 190, File K-4.

Lots & Acreage 33

Sacrifice Sale

ESTATE lot in Palm Village 1750. Write owner, 6328 Montezuma Road, San Diego.

For Sale or Exchange 34

SUNSET STRIP W. Hollywood level lot 83x135, view of city and ocean. Only 2 blocks to transportation and shopping, all utilities underground. Reduced from \$30,500 to only \$21,500 including refrigerator and range. See this lovely home today.

CHARMING ENGLISH Provincial, 3 bedrooms, 3 baths. Large living room with open beam ceiling and copper hood fireplace. Large R-3 lot, could build four of five rental units. Reduced from \$30,500 to only \$21,500 including refrigerator and range. See this lovely home today.

TRIPEX MODERN furnished. A home and a good income. Only \$26,500. Easy terms.

Also trade business building (outstanding corner) at the above address. \$35,000.

Real Estate For Sale 35

SACRIFICE BY OWNER

GRACIOUS 3 bedrooms, 3 baths plus private study or maid's quarters. Service room, Storage room, 2100 spacious feet of casual desert luxury. Wall-to-wall Carpets, Drapes, Magnificent Desert Views from choice corner lot in Tahquitz River Estates. Widow sacrificing \$28,500. Terms available. 1229 S. Riverside Dr. Ph. 3786.

PICTURE BOOK HOME, low down payment, 2 bedrooms and DEN with entrance opening to garden. GUEST HOUSE, 2 car garage, just reduced to \$35,500.

REDUCED TO \$85,000. READY TO MOVE IN TO . . .

Peter B. Sheptenko

A DESERT PARADISE FIVE Bedroom, 5 baths, penthouse and bath, 4 car garage. Is EXQUISITELY FURNISHED, including inter-room communication and sound systems. Forced air heating and cooling. Large well equipped swimming POOL with glassed in patio. Over two acres of ground.

REDUCED TO \$85,000. READY TO MOVE IN TO . . .

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ASSOCIATE BROKERS BILL COLVEN · JOE ELLIOTT BILL HEISER · MIKE JEKYLL

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Exchanges 36

16 UNIT apartment new. La Jolla owner wants Palm Springs residence up to \$50,000 for equity. For information call or write Brown & Farnsworth, Inc., 7509 Girard Ave., La Jolla. Phone Glencove 5-2406 or 1623.

Real Estate Wanted 37

FOR BEST RESULTS
List Your Property
With Adolf Israel
Realtor, 671 N. Palm Canyon

LISTINGS WANTED
WE HAVE BUYERS
CULVER NICHOLS — Ph. 2182

WILL BUY real bargain. Mail description and price, Black, Box 85, Palm Springs.

WANTED — 1 or 2 bedroom house. Call 5850 evenings.

Business Rentals 38

MODERN store or office for business or professional. Center of town. Call 9035 or manager 457 N. Palm Canyon, Penthouse Hotel.

WANT TO manage or lease apartment hotel with option to buy. Write Desert Sun, Box 190, File K-7.

Wanted to Rent 39

WANT TO rent house trailer furnished. Must be clean. Larry, Phone 2357.

Rooms for Rent 40

LOVELY quiet room, private home, reasonable, with all privileges, prefer lady. Out-post Estates, 32-219 Sky Blue Water Trail, City.

ROOMS with kitchen privileges \$7 to \$10 weekly. Near airport, also apartments. Phone 9973.

YOUNG LADY live in congenial home, fine neighborhood, private room, privileges \$40. Ph. 2497 or 3066.

BEDROOM, PRIVATE BATH. NICE RESIDENTIAL AREA. PH. 4506 after 6 p.m.

FURNISHED room, private entrance and bath. Kitchen privileges. 703 Calle Amigos.

LARGE ROOMS, private bath and entrance. Close in. Ph. 7680.

VERY ATTRACTIVE room in private home. Private bath and entrance. Phone 3329.

ROOMS to rent, close in. 291 Athel St., Ph. 5687.

ROOM for rent. N. Palm Canyon Dr. Phone 9018.

Apartments for Rent 43

ATTRACTIVE 1 or 3 room apartments, furnished. Carpeted wall to wall. Panel heat also fireplace. Utilities paid. Year or season. Walking distance, 580 Calle Palo Fierro, Phone 7059.

BEAUTIFUL, spacious, 4 room apartment in exclusive garden estate. \$2400 annually. \$2000 for season. SWIMMING pool. References required. Ph. 5353.

CASA MARGARETA 336 PASEO EL MIRADOR. Ph. 5385. Modern, completely furnished apartments and hotel rooms. Month, season or year. Reasonable.

ATTRACTIVE one and three room apartments attractively furnished, utilities paid. By year or season. Walking distance, 580 Calle Palo Fierro. Phone 7059.

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ADOLPH ISRAEL, REALTOR 671 N. Palm Canyon Dr. Ph. 2981

TWO BEDROOM, one bedroom, studio apartments. Quiet southern section of Village. Seasonal or yearly rates. Dial 3519.

LARGE studio apartment. Bar kitchen. Furnished. Cecil Apartments, Shangri-la Palms, 8 miles out Ramon rd.

\$15. WEEK UP. Private bath and kitchen. Center of town. Rooms \$12. Ph. 9053 or 2957.

BEAUTIFUL 2 bedroom apartment furnished. \$160 month. Also others. 2622 or 4414.

VERY DELUXE apartments in 3 unit building. \$125 per mo. HAROLD HICKS Ph. 2736

3 ROOM furnished apartment for season. Sleeps 4. \$125. 437 Chuckwalla. Phone 4357.

STUDIO apartment in town. \$57.50 month. Ralph Weinstein. Phone 2884.

WORKING girl will share close in apartment with same. Ph. evenings 4307.

STUDIO APARTMENT WITH KITCHEN. 770 CHUCKWALLA ROAD. PHONE 6480.

\$25 WEEK and up. Modern apartments. Child OK. Near Bullock's. Phone 9062.

ATTRACTIVE 1 bedroom apartment, furnished. \$80 on years lease. Phone 7453.

Houses for Rent 46

4 BEDROOM, 4 bath furnished. \$300 month on lease, 6 months or longer. Call Frank Miller 2929

\$150 - 3 BEDROOM, 2 baths, furnished. Double garage. Lease for season. Ph. 4878.

UNFURNISHED 2 brand new 3 bedroom, 2 bath, 1 with pool. Phone 7479.

Houses for Rent

Trailers for Sale

Used Cars For Sale

Miscell. For Sale

Legal Notices

Legal Notices

The Desert Sun 7b

and PALM SPRINGS NEWS
Monday, November 23, 1953

Local Notices

75

1 BEDROOM home, unfurnished. Quiet, nice, shade; few chicken houses and horse corral, 2½ acres on Highway. Adults, one teen-ager OK. \$50 month on lease.

ARTISTS OR WRITER'S retreat. Mountainside — overlooking town, privacy, with 160 acres mountains. \$300 per year, \$50 month.

CADDY'S ATTENTION—House, sleeps 4, \$90 per week each. SMALL housekeeping cottage. \$10.50 week.

Call Owner — 8-3251
DESERT REALTY

BEAUTIFULLY furnished 7 room home, 3 bedrooms, each with bath, plus bedroom-living combination. 1 acre walled-in lot, beautifully landscaped. Swimming pool. Secluded. Near Racquet Club. OWNER, Phone 2620.

Airstreams 21 foot, \$2795. Travelize with bath, new, special price \$2195.

Spartan 30 foot - a real buy. AUTO TRAILER EXCHANGE 1065 E. Ramsey, Banning

IS YOUR TRAILER FOR SALE? If so, PAVNY can help you cash for your trailer. Call PAVNY'S BUTANE & TRAILER SALES, 1001 S. Palm Canyon Dr. Ph. 7342.

NEWLY decorated 2 bedrooms, 2 baths, enclosed patio yard. Exclusive south end, mile center town. Adults. References. \$200 month, 7913 or Sherman Oaks State 9-2716.

WELL FURNISHED home, close in. 2 bedrooms, large living room, fireplace, air conditioning. Lease by year or season. Adults, no pets. 6626.

2 BEDROOM home, furnished northwest section. \$115 month on yearly lease. SEE JOHN W. WILLIAMS, 228 N. Palm Canyon Dr. Ph. 3311.

LA MIRADA cottage complete, fully furnished, individual separate little homes across the street from El Mirador Hotel. \$1200 per year. Phone 6937.

ROOMS with kitchen privileges \$7 to \$10 weekly. Near airport, also apartments. Phone 9973.

ATTRACTIVELY FURNISHED guest house, \$70 per month, utilities paid. Call 6166.

FURNISHED house, \$60 month. Pool privileges. 1000 Palms, Cornelius Phone 393.

FURNISHED house, new 3 bedroom, 2 bath, deluxe furnishings, large pool. Phone 7479.

Household Goods 50

NEW AND USED FURNITURE New box spring and mattress set \$39.50 up. Guaranteed. Old reliable furniture. Wrought iron, wood selection. Chinese, Feed-Fibre rugs, Armstrong carpets, carpeting, hemp chairs sectional divans, studio couches, lamps, baby furniture, stoves, refrigerators, a complete line of unpainted furniture. Will finish. USED FURNITURE BIG SELECTION

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WE BUY, SELL AND TRADE DISCONTINUED SAMPLES

18" x 27" \$1.25

27" x 36" \$2.50

36" x 54" \$5.95

46" x 66" \$13.95

9' x 12' Axminster \$39.95

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Rug and Carpet Co.

198 S. Indian Ph. 2680

DON'T BREAK your back! Re-build your old mattress into orthopedic at up to 50% savings. Write to California Mattress Mfg. Co., 1952 Highland Avenue, San Bernardino. Free pick-up and delivery.

DEEP FREEZE, Carrier, 22 cubic foot \$100 for equity, take over payments. Also sofa chair, desk, cheap. 42-273 Del Rio Road, across from Desert Air Hotel, Rancho Mirage.

AMANA upright Deep Freeze nearly new, 12 cubic feet. Priced to sell. Terms to responsible party. 710 Broadway, Tuesday and Friday pick-up and delivery.

RESTAURANT EQUIPMENT 3 SECTION Garland heavy duty range, stainless steel dishwashing machine, 3 deck "Blodgett" oven roasting and baking. All equipment like new. Phone Beaumont 2824.

RENOVATE and rebuild your old mattress or new. Save up to 50%. Write a card to California Mattress Mfg. Co., 1952 Highland Ave., San Bernardino, California. Tuesday and Friday pick-up and delivery.

AMANA upright Deep Freeze nearly new, 12 cubic feet. Priced to sell. Terms to responsible party. 710 Broadway, Tuesday and Friday pick-up and delivery.

LINER OAK dining table and 4 chairs \$25. L & H electric range. Good condition \$15. All kinds of shelves, reasonably good. 3095.

3 FOOT GRAND. Very fine instrument. Blonde finish. Call owner 3786.

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Sheets 75c, beds \$1, couch \$3, rugs 50c, lamp shades, card tables, outdoor furniture, etc. Ph. 9053 or 2957.

BEAUTIFUL 2 bedroom apartment furnished. \$160 month. Also others. 2622 or 4414.

VERY DELUXE apartments in 3 unit building. \$125 per mo. HAROLD HICKS Ph. 2736

3 ROOM furnished apartment for season. Sleeps 4. \$125. 437 Chuckwalla. Phone 4357.

STUDIO apartment in town. \$57.50 month. Ralph Weinstein. Phone 2884.

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\$150 - 3 BEDROOM, 2 baths, furnished. Double garage. Lease for season. Ph. 4878.

UNFURNISHED 2 brand new 3 bedroom, 2 bath, 1 with pool. Phone 7479.

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ONE OF THE finest trailer estates in Rancho Park. Has everything for deluxe trailer living. The price of \$6950 is far less than reproduction cost. Fully equipped and ready to move in including full underground sprinkling system, carport, ramada patio furniture and many other things too numerous to mention. Lot 82 D. Cumings, 1563 Palm Canyon Dr. Ph. 5315.

ROADMASTER, 29 foot, dual wheel, twin beds, arctic cooler, 20 foot. State awning, separate shower, rugs, like new. Lot D58, Rancho Trail Park, Carl Coss.

Airstreams 21 foot, \$2795. Travelize with bath, new, special price \$2195.

Spartan 30 foot - a real buy. AUTO TRAILER EXCHANGE 1065 E. Ramsey, Banning

IS YOUR TRAILER FOR SALE? If so, PAVNY can help you cash for your trailer. Call PAVNY'S BUTANE & TRAILER SALES, 1001 S. Palm Canyon Dr. Ph. 7342.

NEWLY decorated 2 bedrooms, 2 baths, enclosed patio yard. Exclusive south end, mile center town. Adults. References. \$200 month, 7913 or Sherman Oaks State 9-2716.

WELL FURNISHED home, close in. 2 bedrooms, large living room, fireplace, air conditioning. Lease by year or season. Adults, no pets. 6626.

18 FOOT ALMA. Sleeps 4. Old but cozy. Complete with cooler and Frigidaire, or will rent. Inquire 820 Elm, Beaumont 1-5345.

20 FOOT SPARTEENITE. Bath, 9 foot Frigidaire with freeze chest, twin beds. Lot 22, Daves Trailer Park, Cathedral City.

SELL \$1750 equity for \$1500 on like new, 1953 27-foot trailer. Balance \$1550. 434 Orange Street, Riverside or 7063M.

ATTRACTIVELY FURNISHED guest house, \$70 per month, utilities paid. Call 6166.

FURNISHED house, \$60 month. Pool privileges. 1000 Palms, Cornelius Phone 393.

FURNISHED house, new 3 bedroom, 2 bath, deluxe furnishings, large pool. Phone 7479.

WESTCRAFT 32 foot 1950. Bath, cooler, like new, R17, Rancho Park. With or without porch. Choice view corner. Ph. 4256.

23 FOOT Airstream 1950, showier, electric refrigerator, etc. Only \$2395. 72-210 Hiway 111.

TRAILER for sale or rent. Very clean. Dave's Trailer Park, Phone 8-3731.

TRAILER for sale or rent. Frigidaire, Phone 88731. Dave's Trailer Park, Cathedral City.

24 FOOT Aljoa trailer, 1953 model with bath. 508 N. Greve Ave. Banning, Calif.

30 FOOT Viking Trailer and rampa on one of Rancho Trail Park's best lots, D-29.

TRAILER for sale or rent. Frigidaire, Phone 88731. Dave's Trailer Park, Cathedral City.

1950 SUPER 6 Hudson, 4 door sedan, extra clean, \$995. Plaza Motors Ph. 5122

Dwellings Mark Week's Building in Village Area

Several new homes, additions, alterations marked the week's building in the Palm Springs area. Within the city limits, new construction exceeded \$144,000 in value and in the unincorporated county area around the Village the total was \$44,000.

Permits issued by the city building department within the city limits went to:

Fred Auer, 284 Hermosa Place, W. Underwood, dwelling, \$26,000.

Bullocks Inc., 151 South Palm Canyon drive, beauty salon, \$15,000.

L. G. Cox, 114 Ocotillo, Press, dwelling, \$12,000.

Fred Gooden, 1221 Linda Vista, C Miller, sprinkler system, \$500.

Kirk, dwelling, \$22, North Via Las Palmas, dwelling, \$25,000.

Lazy Lodge, 1488 North Palm Canyon addition, \$1,000.

A. McManus, 211 South Palm Canyon, commercial, \$8,000.

G. P. Mahon, 852 Mesquite, addition, \$5,000.

Jack Meiselman, 1837 Andreas, Fredericksburg, dwelling, \$18,000.

Jack Meiselman, 1943 Andreas, Fredericksburg, dwelling, \$15,000.

Jack Meiselman, 1935 Andreas, Fredericksburg, dwelling, \$15,000.

P. F. Raley, 110 North Indian, J. Cavett, addition, \$1,000.

P. F. Raley, 2090 North Indian, J. Cavett, radio tower, 12,000.

W. L. Smith, 110 South Palm Canyon drive, W. A. Foster, remodel, \$3,000.

Shell Oil company, North Palm Canyon drive, Calcor Corp., steel building, \$10,000.

Howard Small, 467 Via Loma, C. O. Miller, sprinkler system, \$1,750.

D. G. Taylor, 295 Lugo road, A. B. Crist, addition, \$1,000.

A. B. Wolfe, 414 Valmonte del Sur, W. Whittall, addition, \$1,000.

COUNTY BUILDING PERMITS

Philip Boyd, Palm Desert, Mission & Moon, dwelling, \$18,000.

E. Giaocchi, Palm Desert, Mayo construction, all-in, \$10,000.

Hutchinson, Rancho Mirage, Roberts construction, addition, \$15,000.

J. Kirk, Palm Desert, Don Nelson, dwelling, \$14,000.

H. J. McNeil, Cathedral City, slab, \$875.

Sky Ridge, Trailer park, Cathedral City, bath house, \$2,000.

Wolfe and Wolfe, Rancho Mirage, dwelling, \$17,250.

Wolfe and Wolfe, Rancho Mirage, dwelling, \$8,800.

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Sunday, 8 A.M.-10 P.M.

Prices Good Thru Wednesday...Plus Fed. Tax

25¢ TISSUES	POND'S Box of 300 Limit 5	5 for 88¢
12¢ LUX SOAP	Bath Size Limit 12	12 for 88¢
25¢ BOBBY PINS	Pack of 90 Brown or Black Limit 3	8¢
\$1.39 MOTOR OIL	DEPENDABLE 2-Gallon Tin	88¢
RAG RUGS	"Hit 'n Miss" reversible! 18x36 inches	3 for 88¢
\$1.09 AERO WAX	FLOOR WAX Half Gallon	88¢
Powerful MY-T-MYTE		
11¢ Flash Bulbs	12 for 88¢	
Choice of Colors		
13¢ Wash Cloths	9 for 88¢	
Full Pint, Mouth Wash		
69¢ T-D Antiseptic	2 for 88¢	

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5-PC. ASSORTED	
KNIFE SET	88¢
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No wasted heat,
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With 12" highly polished reflector!
Heavy, safe chrome-plated wire guard! Controlled heat!
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Fish 'n Chips
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On Complete Dinner

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- Choice of the Two Entries
- Dessert
- Best Cup of Coffee in Town

59¢

**BRACH'S
"20 Varieties"
Chocolates**

POUND BOX

Home style chocolates, milk and dark...assorted centers.

88¢

With 12" highly polished reflector!
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**59¢ Printed Plastic
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54x54 inches
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DISH TOWELS**
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\$4.88

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Prettily dressed...walks with a bit of help. Hair can be washed, combed and curled. Plastic curlers included.



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AUTOMATIC
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